

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
JUNE 16, 2009 AGENDA**

Subject:	Type:	Submitted By:
STRATEGIC PLAN PROGRESS REPORT	RESOLUTION ORDINANCE ◆ RECEIVE/FILE	BRENDA S. GUNN CITY ADMINISTRATOR

SYNOPSIS

On April 7, 2009 the City Council adopted the strategic plan that was developed during the annual strategic planning work session held by the Mayor and City Council on February 28, 2009. This is the first progress report since the adoption of the plan.

FISCAL IMPACT

N/A.

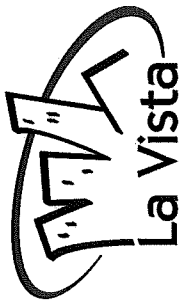
RECOMMENDATION

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BACKGROUND

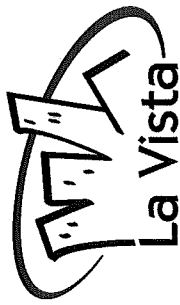
On Saturday, February 28, 2009 the Mayor and City Council held their annual strategic planning work session. As a result, the collaborative effort with the management team produced the City's Strategic Plan for 2009-2011 which Council approved via Resolution No. 09-035 on April 7, 2009.

The format of the report has also been updated in order to make it easier to track and review progress. Feedback regarding the format would be appreciated.



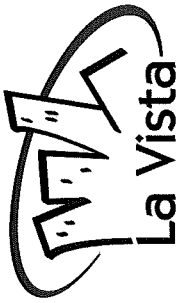
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1. Pursue revitalization of the 84 th Street corridor					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Complete Vision 84	Identify stakeholders & encourage active participation in the visioning process.	2009-spring 2010	Stakeholders identified and invited to meet with consultant	June 23 Community workshop June 24 mobile tour w/working group	
	Identify community resources				
	Keep public informed about issues and progress		Summer issue of Citywise included flyer and press release re: walking tours	August 1 newsletter	
	Pursue discussions with Papillion & Ralston about inter-local cooperation		Papillion's City Planner is on the Working Group Steering Committee and Ralston will be kept informed of progress		
	Charge Vision 84 Working Group to evaluate options and advise the City Council on a long-term vision for the corridor				
	Facilitate the preparation of a long-range plan for City Council consideration				
b. Consensus on a long-term corridor vision including a "City Centre"	Seek and encourage citizen participation	ongoing	Newsletter and press release	Community workshop	
	Utilize Municipal Facilities Plan as a springboard for community discussion of a "city centre" concept				
c. Develop Vision 84 Implementation Plan	Work with NDOR on transition of 84th Street from a State Highway to local arterial	spring 2010-ongoing	We received a letter indicating that this could possibly happen in July 2009... it is anticipated that this timeline may be lengthened		
	Coordinate with neighboring cities		This will be an ongoing effort		
	Incorporate public improvements into the CIP				
	Stay abreast of opportunities to facilitate the "City Centre" concept				



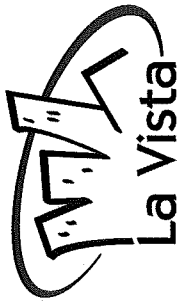
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d. Rigorously pursue actions to encourage property owners with vacant space to lease or sell their property to viable businesses	Involve property owners in Vision 84 as stakeholders	immediate & ongoing	Owners & tenants invited to meet with consultants. Will be kept informed & encouraged to participate in upcoming events.		
	ICSC Meeting with Kroenke representative		This did not happen as planned, however, we did meet with someone associated with The Kroenke Group (TKG) who has provided useful contact information		
	Provide additional information to Kroenke as requested				Complete
	Coordinate meeting with property decision maker(s)		One of the property owners has agreed to talk with EDAW and we will be presenting the findings of Vision 84 to TKG		
	Develop inventory of vacant commercial/retail properties and link to site that lists available properties				
	* Market the plan to potential developers through ICSC events and other local opportunities				
e. Develop and cultivate relationships with commercial/shopping center owners, developers, leasing agents and retailers	Continued ICSC Participation & Exposure	immediate & ongoing	Attended ICSC in Las Vegas		
	ICSC Alliance		included in budget for 2010	Funding will be proposed as part of the FY10 budget	
	ICSC Annual Conference		included in budget for 2010	Funding will be proposed as part of the FY10 budget	
	Continue to market La Vista to targeted retailers & restaurants				
	Use Vision 84 to engage with developers, owners, property managers, etc.				



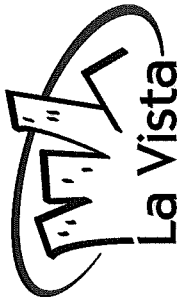
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2. Provide for planned, fiscally responsible expansion of the city's boundaries.					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Adopt a long-range plan	Finalize detailed annexation plan	plan adoption Fall 2009	A draft annexation plan is currently being developed	It is anticipated that this will be brought before the Council in the Fall 2009	
	Adopt annexation plan as part of Comprehensive Plan				
b. Implementation of annexation plan	Preparation of necessary plans, notices, ordinances, and other documents	immediate & ongoing			
	Consider extending the City's ETJ				
c. Ensure budget and CIP provide for infrastructure improvements necessary to serve areas targeted in annexation plan	Evaluate infrastructure in areas contemplated for annexation	ongoing			
	Incorporate infrastructure improvements as part of the CIP process				
d. Communicate annexation plan & property tax implications to residents and businesses located in new growth areas	Letters to property owners, Quarterly Newsletter, Website, Public Meetings	TBD based on plan			
e. Work with neighboring cities to protect the integrity of each city's boundaries and ETJs	Pursue this discussion through the United Cities format	Ongoing			



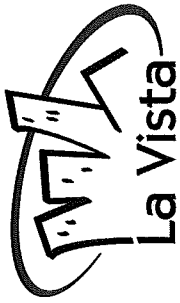
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3. Maintain Quality of Older Residential Neighborhoods					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Provide for essential maintenance & priority improvements in neighborhood public facilities through CIP	Submit public facility improvements as part of the CIP process	ongoing			
b. Ensure attractive neighborhoods by strengthening and enforcing city building and environmental codes	Review and propose improvements to municipal codes	ongoing	Adopted Property Maintenance Code Proposed Rental Inspection Programs		
	Continue to be proactive in code enforcement				
	Evaluate using a private vendor to complete property clean up and mowing				
c. Contribute to the safety and attractiveness of rental housing through a rental inspection program	Work toward implementation of the proposed program that was presented to City Council in a draft format	Summer 2009	A draft has been presented to Council	It is anticipated that a final draft will be brought back late this summer for Council Consideration	
d. Continue to develop strategy to address the erosion and maintenance issues related to Thompson Creek	Identify potential funding sources through grant applications	immediate & ongoing	We are still awaiting a response on the federal grant application that was submitted about a year ago		
	Provide regular progress reports				
	Based on funding refine the scope & develop project timeline				
e. Evaluate need for Neighborhood Revitalization Program	Research the need for and the City's role in a Neighborhood Revitalization Program	Summer 2011			



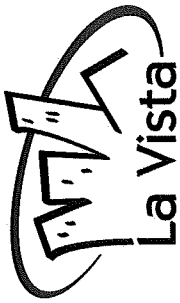
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4. Strengthen a sense of shared community identity among residents and businesses					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Provide leadership to accomplish a significant celebration of the community's 50th anniversary	Continue to document La Vista's history and finalize the written La Vista Story	February 2010 and remainder of 2010	Bookwriter is scheduled to have a draft ready for review by late summer/early fall.	To publisher in November for February 2010 kickoff	
	Engage La Vista Community Foundation in the planning of events				The LVCF is actively involved in planning and fundraising for the anniversary events
	Work with 50th Anniversary Celebration Committee to identify and facilitate a variety of events during 2010		An event list is currently being finalized	Events will continue to be planned and announced to the public on the City's anniversary... February 23, 2010	
b. Develop and aggressively market a La Vista community identity through strategic partnerships with the Chamber of Commerce and the Community Foundation	Provide funding for community marketing materials	immediate & ongoing			
	Expand usage of banners & signage to "brand" La Vista			It is anticipated that 50th Anniversary celebration banners will be requested as part of the FY10 budget	
	Identify opportunities for cooperative efforts with Chamber and Foundation				
	Consider creation of a Communications staff position				
c. Continue to pursue opportunities to engage citizens in City decision making	Develop citizens leadership academy program	dependant on addition of staff or after La Vista 50 activities		Funding will be requested as part of the FY10 budget	
	Develop Mayor's youth leadership council				



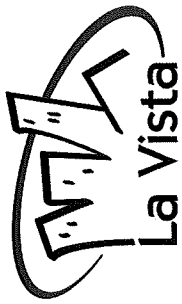
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d. Create new opportunities that bring residents together for celebration, leisure pursuits or civic engagement	Seek community partners, including the Community Foundation and La Vista Area Chamber of Commerce	ongoing			
	Investigate feasibility of Holiday Lights initiative	Immediate	An internal committee has been established to begin developing this concept. We also met with vendors at ICSC.	It is anticipated that a RFQ proposal will be brought to Council in late summer or fall	
	Look for opportunities to initiate ongoing events such as community movie nights	Ongoing			
	Look for opportunities to incorporate elements such as a community garden or memorial feature into future park and facility improvements	Ongoing		This will be incorporated in to the mini-park plan development process	
	Investigate the feasibility of providing live and archived web casts of City Council meetings (Dependent upon the addition of Communication staff)				



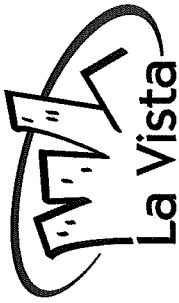
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5. Improve and expand the City's quality of life amenities for residents and visitors					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Address the needs associated with the City's aging swimming pool facility	Make recommendations to address operational issues with the existing swimming pool as they arise				
	Following completion of the Vision 84 process, make a recommendation regarding the future of the existing swimming pool		Discussed the pool issue w/all walking tour participants	will continue to discuss pool with workshop participants	
b. Identify options for creation of public green space with the property owner of the sod farm and develop a plan	Explore opportunities with the La Vista Community Foundation	immediate & ongoing			
	Provide funding for plan development in FY10 budget		In CIP		
	Seek participation from current property owner		A report has been planned to review Adult & Senior Programs	Mayor & Council Review	
c. Expand recreation programs and services for all age groups	Evaluate existing programs for popularity and effectiveness	ongoing			
	Research & recommend new programs or changes to existing programs				
d. Initiate development of other high priority quality of life amenities identified by residents through the citizen survey	Identify & promote development of new cultural amenities in partnership with other community groups	ongoing			
e. Maintain and enhance City's existing & future park areas & green spaces	Create mini-plan for each City park that identifies needed amenities		Some grant funding secured to complete these plans	Funding will be requested as part of the FY10 budget	
	Develop a plan for financing park amenities and incorporate into the CIP				



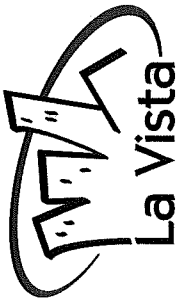
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f. Develop & begin implementation of a "green plan" that identifies the City's role, through its facilities and programs, in contributing to a sustainable community	Continued involvement with the Papillion Creek Watershed Partnership	ongoing		
	Explore the development of an organizational recycling program		Quotes have been taken to provide recycling opportunities at municipal facilities	
	Explore options to incorporate green building principals as city facilities are remodeled or new facilities are constructed			



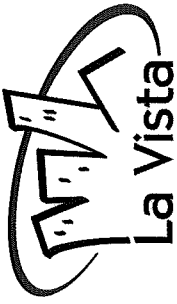
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6. Pursue action that enables the City to be more proactive on legislative issues					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Participate in UCSC to promote shared interests of La Vista and its partner communities	Continue regular meetings of the Mayors of Sarpy County communities	Ongoing			
b. Adopt and lobby on behalf of a legislative agenda specific to the City	Continue joint lobbying efforts with UCSC	Ongoing		Work will begin late this summer on developing a 2010 legislative agenda	
c. Actively pursue opportunities under the American Recovery and Reinvestment Act and other future stimulus legislation for financing city projects	Identify legislative issues of specific interest to La Vista and allocate resources for lobbying				
	Monitor current stimulus programs for application requirements and deadlines	ongoing			
	Make contact with State officials regarding potential projects				
	Pursue COPS Grant funding		Police department awarded Byrne stimulus grant for \$16,300 for in-car computers and COPS grant request was submitted to fund two police officers	Awaiting notification from DOJ on COPS grant	
	Pursue funding for construction of District 1 Fire Station		Grant writer secured. Leo Daly & FGM working on site planning & preliminary design.	Grant submittal deadline is 7-10-09, awarded by Sept. 30	
	CDBG – Sanitary Sewer Replacement				



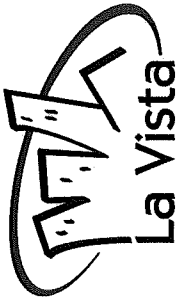
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7. Adopt and implement standards of excellence for the administration of City services.					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Maintain City's Volunteer Fire Department	Monitor current operational procedures in comparison to NFPA Standards	immediate & ongoing			
	Make recommendations for changes to Department into compliance with NFPA 1720 Standards for volunteer departments				
	Establish targets for recommended changes & incorporate funding into budget and/or CIP				
b. Determine role City government should play in the delivery of solid waste services	Compile information regarding alternative methods of delivering solid waste services	Strategic Planning 2010			
c. Provide for the orderly and uninterrupted transition of personnel into key City appointed positions through a succession plan	Utilize hiring process to review position descriptions to articulate long term organizational expectations	immediate & ongoing			
	Fund and provide training opportunities			Funding for training opportunities will be proposed as part of the FY10 budget	
	Provide succession planning training to the Management Team			Funding for training opportunities will be proposed as part of the FY10 budget	
	Review and make recommendation regarding the City's policies for funding for employee educational assistance				
	Work with a local educational institution to develop a training program for mid-level supervisors			Funding for training opportunities will be proposed as part of the FY10 budget	
	Continue regular meetings between mid-level supervisors and City Administrator	Ongoing		Next meeting July 14, 2009	



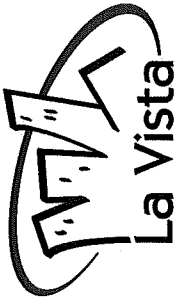
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	Enlist mid-level managers to coordinate events and activities associated with La Vista 50		This group assisting with the 50th Anniversary event planning	
	Continue to explore options for involving mid-level managers in organizational initiatives and special projects			
	Consider establishing a City Hall internship for an up and coming supervisor			
d. Provide for continuous employee professional development through expansion of in-house, customized education programs	Fund training requests as part of the annual budget	immediate & ongoing	Funding for training opportunities will be proposed as part of the FY10 budget	
	Identify in-house training opportunities			
	Initiate leadership development program for senior and mid-level management staff		Funding for training opportunities will be proposed as part of the FY10 budget	
e. Contribute to the successful recruitment and retention of high quality City staff through implementation of the pay recommendations in the City's 2008 Compensation Study	Compensation study is complete and execution of the recommendations contained in the study is ongoing		Council has reviewed draft RFP policy and discussed. They have also taken action to move all employees to new range minimums.	Approve final RFP policy and new salary schedule in conjunction with budget process.
	Implementation of a new performance appraisal system		Building instrument	Training July-Sept. Implement Oct. 1
f. Update the City's Emergency Preparedness Plan	Provide opportunities for appropriate staff and officials to receive the NIMS 100 and 700 training	ongoing	All police officers have completed the required NIMS 100, 200 and 700 training. Command personnel have completed 100, 200, 300, 400, 700 and 800	
	Complete Pandemic Plan		A draft plan has been prepared and is anticipated to be presented to Council in late summer	
	Keep Local Emergency Operations Plan (LEOP) up to date		The Sarpy County LEOP plan is currently being updated county-wide	Should be completed in 2009



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	Communicate Emergency Preparedness Plan to elected officials through periodic review				
g. Begin the process of developing a high performance work culture	Provide opportunities for appropriate staff training	Ongoing	Department Head audio conference & discussion	Funding for training opportunities will be proposed as part of the FY10 budget	



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8. Insure efficient, effective investment in technology to enhance service delivery.					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Secure outside expertise to work with the City's Internal Technology Committee regarding a review of the city's existing technology and recommendations for new technology that could enhance productivity.			In process of identifying a scope of work		
b. Develop a long-range technology plan		on-going			
c. Develop a multi-year plan for financing technology improvements					
d. Designate adequate resources to provide appropriate technology training for city staff					