

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
MARCH 20, 2007 AGENDA**

Subject:	Type:	Submitted By:
ADOPTION — STRATEGIC PLAN	◆ RESOLUTION ORDINANCE RECEIVE/FILE	BRENDA S. GUNN CITY ADMINISTRATOR

SYNOPSIS

A resolution has been prepared to adopt the strategic plan that was developed during the annual strategic planning work session held by the Mayor and City Council on February 24, 2007.

FISCAL IMPACT

N/A.

RECOMMENDATION

Approval.

BACKGROUND

On Saturday, February 24, 2007 the Mayor and City Council held their annual strategic planning work session. As a result, the collaborative effort with the management team produced the City's Strategic Plan for 2007-2009, a draft of which is attached for your review. The Council is being asked to adopt this plan with any additions or revisions deemed necessary. It is understood that the identified goals and objectives may change as conditions warrant.

Once the plan has been adopted, staff will identify and present to the Mayor and Council action steps, timetables and responsible parties. In addition, quarterly updates will be provided at City Council meetings to keep the Mayor and Council informed on the progress being made.

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA, TO ADOPT THE STRATEGIC PLAN FOR 2007-2009 AS ATTACHED.

WHEREAS, the Mayor and City Council recognize the importance and value of having a deliberate planning process to help guide all facets of city government; and

WHEREAS, the Mayor and City Council believe that it is essential to set goals and review them periodically to ensure progress; and

WHEREAS, the Mayor and City Council held their annual strategic planning work session on Saturday, February 24, 2007 to:

1. Align the city's priorities with changing conditions and new opportunities.
2. Create shared commitments among council members and city staff concerning short-term and long-term endeavors.
3. Assess the city's present and future strengths, weaknesses, opportunities and threats; and

WHEREAS, the attached Strategic Plan for 2007-2009 was developed as a collaborative effort between the Mayor and City Council and the city's management team and establishes the organizational priorities for a two year planning period.

NOW THEREFORE, BE IT RESOLVED that the Mayor and City Council of the City of La Vista, Nebraska, do hereby approve the Strategic Plan for 2007-2009 as attached and presented at the March 20, 2007 City Council meeting.

PASSED AND APPROVED THIS _____ DAY OF _____, 2007.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC
City Clerk



City of La Vista, Nebraska Strategic Plan for 2007-2009

As a part of the annual strategic planning work session the Mayor and City Council developed and has adopted this strategic plan to position the city government to meet La Vista's future needs.

1. Pursue revitalization of the 84th Street corridor

Key objectives:

- a. Understand that revitalization of the 84th Street corridor is twofold which includes dealing with the loss of businesses and vacant storefronts as well as potential redevelopment of the corridor
- b. Seek professional services to bring new ideas to the table and assist with plan development
- c. Appoint a committee to work on the development of an 84th Street Corridor Revitalization plan (*with consultant*)
 - i. Provide avenues to involve current business owners and other stakeholders in decisions about a redevelopment plan
- d. Adopt and enforce design standards to assure attractive redevelopment that promotes a unique community identity

2. Provide for planned, fiscally responsible expansion of the city's boundaries.

Key objectives:

- a. Prepare a long-range plan for the annexation of both residential and industrial subdivisions
- b. Plan for infrastructure improvements in the city's capital improvement budget
- c. Communicate the annexation plan and property tax implications to key stakeholders

3. Preservation of older residential neighborhoods

Key objectives:

- a. Schedule needed improvements in public facilities through the city's capital improvement plan
- b. Strengthen and enforce city building and environmental codes
- c. Implement a rental inspection program

4. Strengthen a sense of shared community identity among residents and businesses.

Key objectives:

- a. Provide leadership to accomplish a significant celebration of the community's 50th anniversary.
- b. Market community identity through strategic partnerships with the Chamber of Commerce and the Community Foundation
- c. Conduct a random-sample written survey of citizens to determine attachment to community and ideas for improving the community and municipal services.
- d. Distribute quarterly citizen newsletter to residents of La Vista's SID's

5. Improve and expand the city's quality of life amenities for residents and visitors to the community.

Key objectives:

- a. Complete swimming pool plan and determine implementation schedule
- b. Identify options for creation of public green space with the property owner of the sod farm and develop a plan
- d. Create strategies for accomplishing other high priority quality of life amenities identified by residents through the citizen survey

6. Become more proactive on legislative issues

Key objectives:

- a. Form a consortium with other local governments in the region so as to work cooperatively in pursuit of mutual interests
- b. Adopt a common legislative agenda for advancing state policies that promote the interests of communities in the consortium
 - i. Consider hiring a lobbyist

7. Adopt and implement standards of excellence for the administration of city services.

Key objectives:

- a. Achieve a successful leadership transition in the fire department
- b. Provide for the orderly and uninterrupted transition of personnel into key city appointed positions through a succession plan
- c. Expand formal learning opportunities for employee development
- d. Assure the recruitment and retention of city staff through competitive compensation which is guided by results of a wage and benefit survey