



Yes

will be a vote to increase the local option sales tax from 1.5% to 2% with the increase to be used specifically for the redevelopment of the 84th Street corridor.



No

will be a vote to keep the local option sales tax at 1.5%.

Informational Meeting

The City will host a public meeting to share important information with residents.

April 22

7 p.m., City Hall (8116 Park View Blvd.)

Proposed Additional
Half-Cent Sales Tax for

84th Street Redevelopment



Vote May 13





How will the money be used?

The revenue generated by an additional half-cent sales tax will be used to fund public infrastructure projects located in the 84th Street Redevelopment Area.

The Vision 84 Redevelopment Plan identifies significant components including...

- Potential acquisition and demolition of property.
- Creation of a town center.
- Improvement of pedestrian safety and access.
- Connecting the east side of 84th Street to the west side.
- Converting the Golf Course into Civic Center Park.
- Updating and improving existing infrastructure along the entire corridor.



Why is an Additional Half-Cent Sales Tax Being Proposed?

Vision 84 anticipates transforming the 84th Street corridor from vacant and blighted to a vibrant and sustainable mixed-use development providing opportunities for people to live, work, eat and shop as well as enjoy leisure activities in an expansive Civic Center Park.

The Vision 84 plan is aggressive and the transformation process will come with a price tag. At this time, the City has no other revenue source sufficient enough to begin funding improvements.

It is estimated that an additional half-cent sales tax would generate annual revenue of approximately \$1.1 million. Funding the redevelopment of 84th Street with sales tax dollars and not property tax dollars is one way of shifting the burden of taxation from La Vista residents (*property tax*) to a broader base (*sales tax*) which reflects the shoppers in La Vista that are both residents and non-residents.

"The decline of 84th Street did not happen overnight, and bringing it back will not happen overnight either. It will take time, resources, planning, adjustment and readjustment. We are beginning just the first chapter of the novel that will be redeveloping 84th Street and the approval of the additional half-cent sales tax is an important part to making our vision become reality."

Mayor Douglas Kindig

This is not a property tax increase



On a \$20 transaction, an additional half-cent in sales tax would add 10 cents to your total cost.

For more information, call 402-331-4343 or visit the City's website
www.cityoflavista.org/84thsalestax