

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
OCTOBER 17, 2012 AGENDA**

Subject:	Type:	Submitted By:
APPROVE CONTRACT - WEBSITE REDESIGN	◆ RESOLUTION ORDINANCE RECEIVE/FILE	RITA RAMIREZ ASSISTANT CITY ADMINISTRATOR

SYNOPSIS

A resolution has been prepared for approval of a contract with CivicPlus for a website redesign in an amount not to exceed \$10,000.00.

FISCAL IMPACT

The FY 12/13 budget provides funding for this proposed project.

RECOMMENDATION

Approval.

BACKGROUND

The City's website was developed in 2006 when CivicPlus selected La Vista as the winner of a website "makeover" contest. The City's website has not been updated since then, and web technology has continued to evolve, leaving our platform outdated and limiting the functionality we can offer to our residents. CivicPlus specializes in designing and hosting government websites and has provided excellent training and support. It is recommended that we continue to work with them to provide website services.

While the redesign project will take several months to complete, CivicPlus has offered the City a "rebate" program if the contract is signed by October 31. We do not anticipate making any payments on the contract until April of 2013, after the first phase of work is completed. Four years from now, CivicPlus would give the City \$4,800 towards another website redesign project. The site redesign and use of a new platform will result in an increase in the monthly charge for hosting the site and providing support. The "rebate" is the amount of that increase for the next four years (\$100 x 48 months).

The first step in the website redesign process will be for the City's web team to form a focus group consisting of community members, elected and appointed officials, staff and others to gather feedback on the existing site and input on what they would like to see in a redesigned site. This will take place over the next several months. In January the team will start working with CivicPlus to establish a detailed timeline for the three phases of the project, which include the design phase, the content phase and the final site review and launch. We are anticipating the design phase would generally be February and March, the content phase would be April through June, and the final review phase would be July and August, with a launch date of September 1, 2013.

A copy of the contract is available for viewing in the office of the City Clerk.

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA, AWARDING A CONTRACT TO CIVICPLUS IN AN AMOUNT NOT TO EXCEED \$10,000.00

WHEREAS, the City Council of the City of La Vista has determined that the redesign of the city website is necessary; and

WHEREAS, the FY 2012/13 General Fund Budget will provide funding for this project; and

WHEREAS Subsection (C) (9) of Section 31.23 of the La Vista Municipal Code requires that the City Administrator secures Council approval prior to authorizing any purchase over \$5,000.00.

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Council of La Vista, Nebraska award the contract to CivicPlus in an amount not to exceed \$10,000.00

PASSED AND APPROVED THIS 16TH DAY OF OCTOBER, 2012.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC
City Clerk