

**CITY OF LA VISTA  
MAYOR AND CITY COUNCIL REPORT  
MAY 21, 2024 AGENDA**

| <b>Subject:</b>       | <b>Type:</b>                              | <b>Submitted By:</b>                                  |
|-----------------------|---|---|
| STRATEGIC PLAN UPDATE | ◆ RESOLUTION<br>ORDINANCE<br>RECEIVE/FILE | RACHEL CARL<br>ASSISTANT TO THE CITY<br>ADMINISTRATOR |

**SYNOPSIS**

A resolution to adopt the 2024-2027 Strategic Plan update, a product of the Strategic Visioning Session held at La Vista Public Library on Saturday, February 24, 2024.

**FISCAL IMPACT**

N/A

**RECOMMENDATION**

Approval

**BACKGROUND**

The attached document summarizes the updated strategic vision of the City, created by the City Council with support and input from staff representing all departments. While the Strategic Priorities previously adopted – Quality of Life & Community Identity, Economic Vitality, Infrastructure Investment, Safe Community & Thriving Neighborhoods, and Governance & Fiscal Responsibility – carry forward, adjustments were made to the goals.

Staff has started identifying actions that support the draft goals and ways to measure the performance on these actions. Once the Strategic Priorities and Goals are adopted, additional actions may be identified as each department will work on their individual department plan. Once department plans are complete, a final Strategic Plan document including all action items will be presented to the Mayor and City Council at future meeting.

Attached is a draft of the 2024-2027 Strategic Plan update.

**RESOLUTION NO. \_\_\_\_\_**

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA TO ADOPT THE 2024-2027 STRATEGIC PLAN UPDATE.

WHEREAS, the Mayor and City Council recognize the importance and value of having a deliberate planning process to help guide all facets of city government; and

WHEREAS, the Mayor and City Council believe that it is essential to set goals and review them periodically to ensure progress; and

WHEREAS, on Saturday, February 24, 2024 the Mayor and City Council held a work session to update the City's Strategic Plan; and

WHEREAS, the attached Strategic Plan 2024 – 2027 update is developed as a collaborative effort between the Mayor and City Council and the City's leadership team and establishes the organizational priorities for a four year planning period;

NOW THEREFORE, BE IT RESOLVED that the Mayor and City Council of the City of La Vista, Nebraska, do hereby approve the Strategic Plan 2024 – 2027 update as attached and presented at the May 21, 2024 City Council meeting.

PASSED AND APPROVED THIS 21ST DAY OF MAY 2024.

CITY OF LA VISTA

\_\_\_\_\_  
Douglas Kindig, Mayor

ATTEST:

\_\_\_\_\_  
Pamela A. Buethe, MMC  
City Clerk

# 2024 - 2027 Strategic Plan

## Our Priorities

### 1. Quality of Life & Community Identity

### 2. Economic Vitality

### 3. Infrastructure Investment

### 4. Safe Community & Thriving Neighborhoods

### 5. Governance & Fiscal Responsibility

## Our Goals

- 1.1 - Provide unique, high-quality community events and amenities for residents and visitors
  - 1.2 - Ensure the quality and availability of recreational, athletic and educational services
  - 1.3 - Provide and maintain safe, accessible and healthy City parks, trails and public spaces
  - 1.4 - Raise awareness of what makes La Vista a great place to live, visit and do business
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- 2.1 - Create a readily identifiable downtown core that is unique and vibrant
  - 2.2 - Continue investment in infrastructure and facilities
  - 2.3 - Strengthen local and regional coordination and collaboration related to business and economic development
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- 3.1 - Meet growing infrastructure and facilities demands
  - 3.2 - 84th Street Redevelopment
  - 3.3 - Provide a safe, efficient and well-connected multimodal transportation system that contributes to a high quality of life
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- 4.1 - Meet or exceed professional standards for police, fire and emergency services
  - 4.2 - Ensure that City neighborhoods are safe, appealing and enduring
  - 4.3 - Promote quality development and land use practices
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- 5.1 - Govern in a transparent, efficient, accountable and responsive manner
- 5.2 - Ensure the City's ability to meet service demands and obligations
- 5.3 - Strengthen the City's organizational capacity and promote a trained, talented and energized workforce
- 5.4 - Expand use of technology to improve services