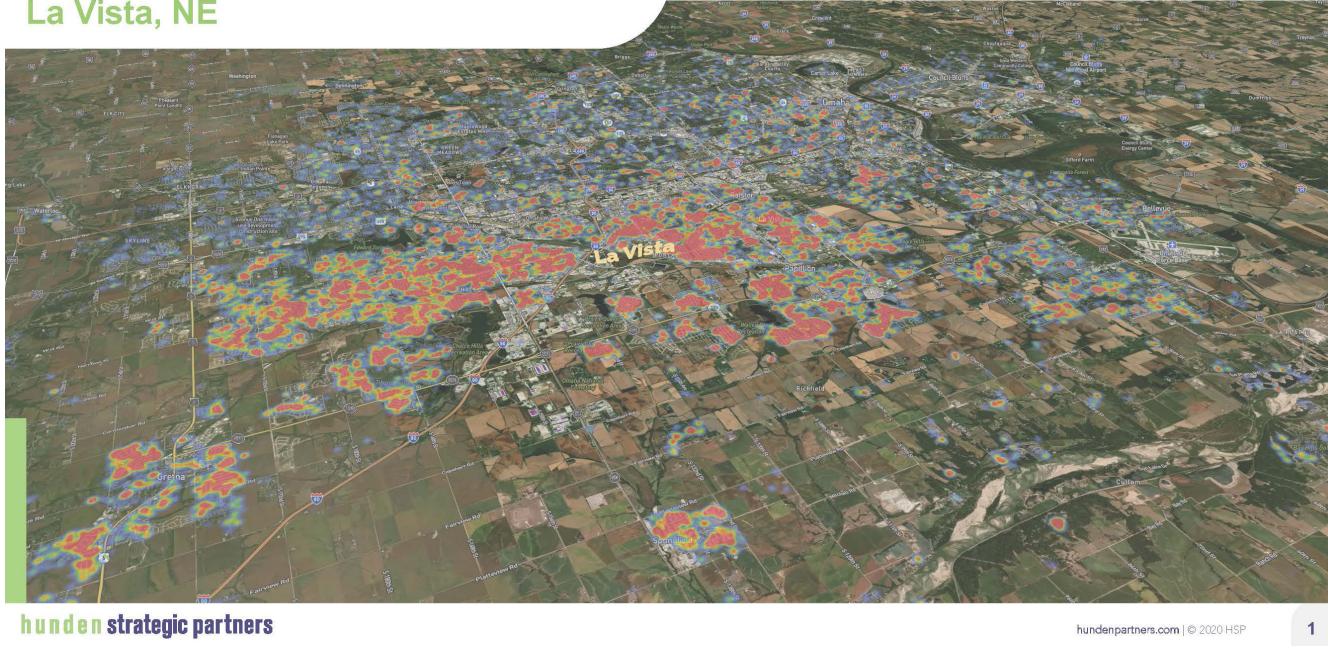


### Five Districts in 2019 and 2021 In-City vs. Out-of-City Visitor Ratio La Vista, NE



### Visitor Statistics La Vista, NE

#### Overall Visitation 2019

La Vista Commercial Districts - 2019 Visitor Origins  
Sorted by largest percentage of visits from outside La Vista

Location	Percent from within La Vista City Limits	Percent from outside La Vista City Limits	Percent from within 10 miles	Length of Stay (in minutes)
1) Papio Valley Business Park & Brook Valley II Business Park	3.6%	96.4%	65.5%	139
2) Southport Retail	4.0%	96.0%	61.0%	173
3) Brook Valley BP, Oakdale Park, Val Verde, & Harrison Hills	4.3%	95.7%	77.3%	123
4) 84th Street (north of Giles Rd)	14.0%	86.0%	86.8%	65
5) 96th and Giles Rd	17.2%	82.8%	89.0%	67

Source: Placer.ai

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2

# Appendix - T

## Visitor Statistics La Vista, NE

### Overall Visitation 2021

Location	La Vista Commercial Districts - 2021 Visitor Origins			
	Percent from within La Vista City Limits	Percent from outside La Vista City Limits	Percent from within 10 miles	Length of Stay (in minutes)
1) Southport Retail	4.1%	95.9%	61.8%	143
2) Papio Valley Business Park & Brook Valley II Business Park	4.5%	95.5%	67.8%	127
3) Brook Valley BP, Oakdale Park, Val Verde, & Harrison Hills	5.4%	94.6%	74.0%	121
4) 84th Street (north of Giles Rd)	14.7%	85.4%	83.7%	101
5) 96th and Giles Rd	18.3%	81.7%	88.0%	80

Source: Placer.ai

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3

## Visitor Statistics La Vista, NE

### Southport Retail & Hotels 2019

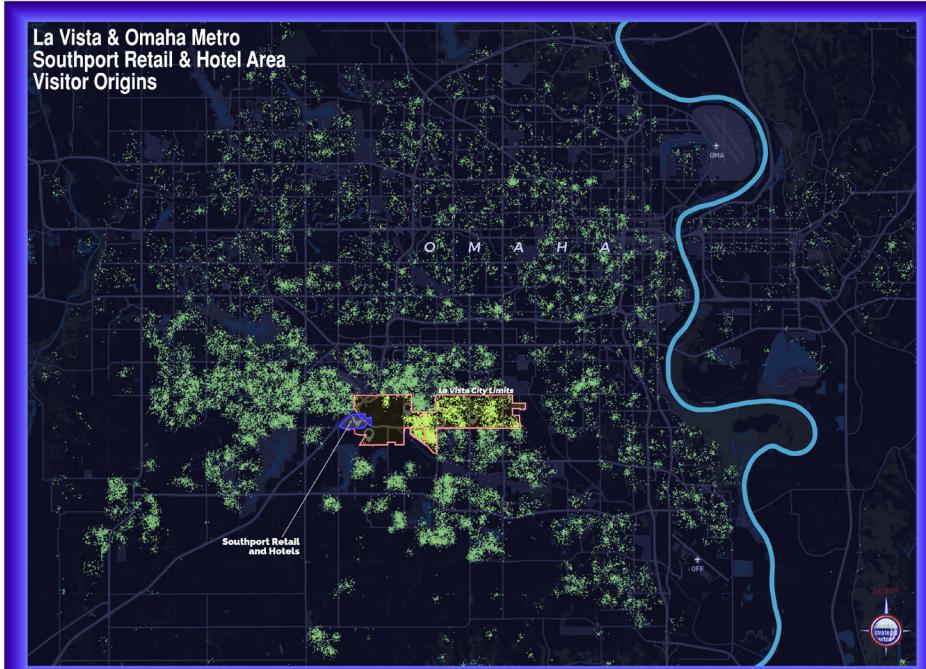
#### Percent of Total Visits Originating in La Vista

2019	4.0%
2021	4.1%

#### From within 10 miles

2019	61.0%
2021	61.8%

Avg HH Income: \$92.8K



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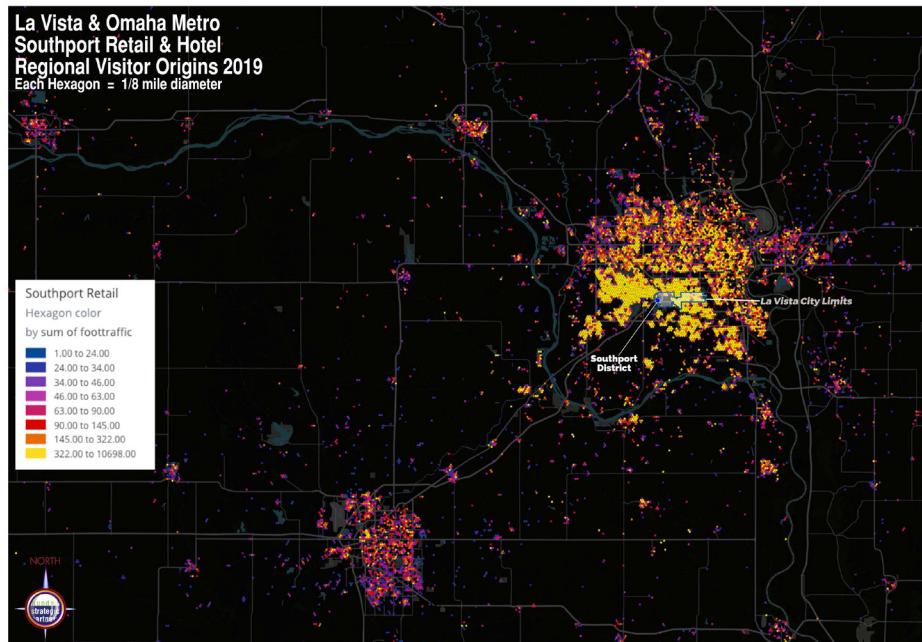
4

## Visitor Statistics La Vista, NE

### Southport Regional Area Visitor Density Map 2019

Over 50 miles	24%
Over 250 miles	11%

Of the five retail and/or business districts analyzed, Southport is the only one that attracts significant visitorship from outside the Omaha Metro Area, including, also, the longest length of stay, at 173 minutes on average in 2019.



5

## Visitor Statistics La Vista, NE

### Papio Valley & Brook Valley Business Parks 2019

Percent of Total Visits  
Originating in La Vista

2019	3.6%
2021	4.5%

From within 10 miles

2019	65.5%
2021	67.8%

Avg HH Income: \$85.5K



6

## Appendix - T

### Visitor Statistics La Vista, NE

#### Harrison Hills & Val Verde Business Parks

Percent of Total Visits  
Originating in La Vista

2019 **4.3%**

2021 **5.4%**

From within 10 miles

2019 **77.3%**

2021 **74.0%**

Avg HH Income: **\$86.0K**

La Vista & Omaha Metro  
Harrison Hills & Val Verde  
Visitor Origins



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7

### Visitor Statistics La Vista, NE

#### 84<sup>th</sup> St & Giles Road Retail Area 2019

Percent of Total Visits  
Originating in La Vista

2019 **14.0%**

2021 **14.7%**

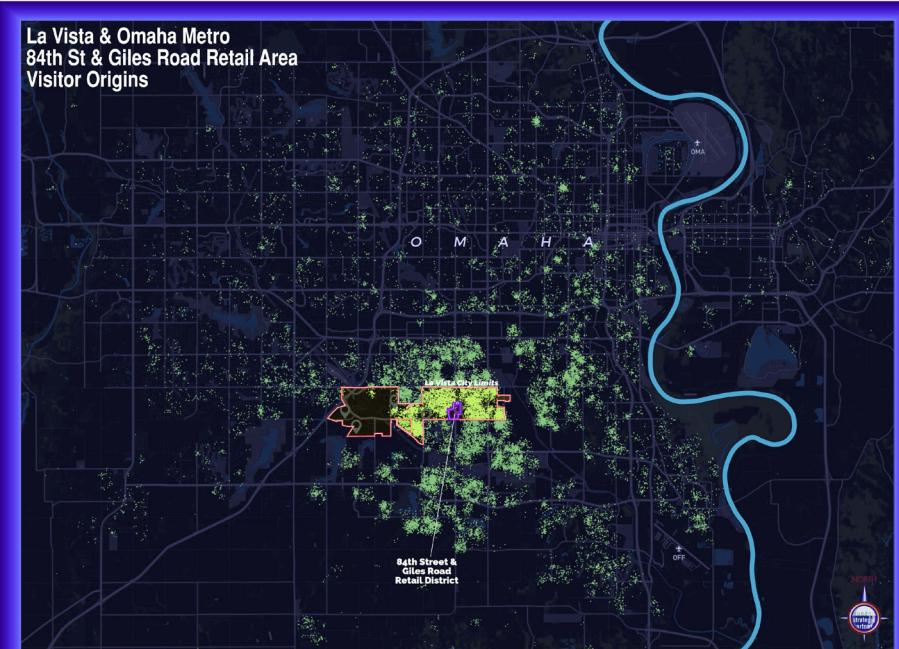
From within 10 miles

2019 **86.8%**

2021 **83.7%**

Avg HH Income: **\$82.8K**

La Vista & Omaha Metro  
84th St & Giles Road Retail Area  
Visitor Origins



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8

### Visitor Statistics La Vista, NE

### 96th St & Giles Road Retail Area 2019

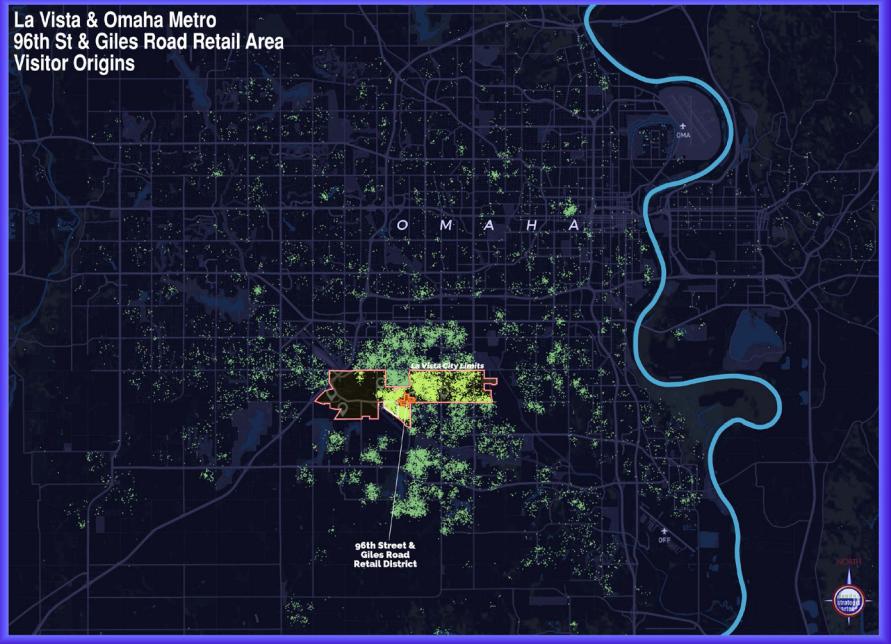
Percent of Total Visits  
Originating in La Vista

2019	<b>17.2%</b>
2021	<b>18.3%</b>

From within 10 miles

2019	<b>89.0%</b>
2021	<b>88.0%</b>

Avg HH Income: **\$89.5K**



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9

Thank You!



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10