

**CITY OF LA VISTA
PARK AND RECREATION ADVISORY BOARD REPORT
JANUARY 20, 2021 AGENDA**

Subject:	Type:	Submitted By:
OFFICIALLY NAMING THE AREA CURRENTLY REFERRED TO AS CIVIC CENTER PARK	RESOLUTION ORDINANCE ♦ RECOMMENDATION	SCOTT STOPAK RECREATION DIRECTOR

SYNOPSIS

In accordance with Council Policy, all City of La Vista parks and recreational facilities shall be identified by a name established by the Mayor and City Council. Prior to the approval of a name for a city park or recreational facility, the La Vista Park and Recreation Advisory Board shall be requested to provide a recommendation to the Mayor and City Council.

FISCAL IMPACT

N/A

RECOMMENDATION

Approval.

BACKGROUND

The City closed La Vista Falls Golf Course several years ago to make way for the creation of a regional recreation area abutting the new City Centre development. Multiple improvements have been made to this area including expanding the size of the lake, adding a fountain, putting in new trails, irrigation and electrical infrastructure. Additional improvements are anticipated.

This new park area abuts and shares a common border with the City's existing Central Park on the southeast. On the west end it borders 84th Street. Future anticipated projects include the installation of a connection under 84th Street between this new park space and the land that is the current location of the municipal swimming pool and some smaller baseball fields. The City is currently in the process of working with RDG to create a plan for the use of this space in the future.

As all of these adjoining projects, both public and private, began to take shape, there was a need to reference this space as something other than "the former golf course". While no official naming process was undertaken, it began to be referred to as Civic Center Park. As the 84th Street redevelopment continues to move forward, it has become apparent that a deliberate naming of this park space needs to take place for consistency and ease of wayfinding. Staff has reviewed and discussed this at length and is recommending that the entire area—existing Central Park, the former golf course, and the adjacent area immediately west of

84th Street be officially named Central Park. All of the spaces will ultimately connect and join together. We anticipate that while we might eventually refer to some of the areas as Central Park East or Central Park West, this would be much easier than trying to assign different names to each space, particularly for marketing and directional purchases.

As indicated previously, the City's process for naming a park requires that a recommendation be presented to the Park and Recreation Advisory Board for consideration.

