



# La Vista, NE

## Community Livability Report

2019



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# Contents

About.....	1
Quality of Life in La Vista.....	2
Community Characteristics .....	3
Governance .....	5
Participation .....	7
Conclusions .....	9

# About

The National Community Survey™ (The NCS™) report is about the “livability” of La Vista. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 339 residents of the City of La Vista. The margin of error around any reported percentage is 5% for all respondents. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.



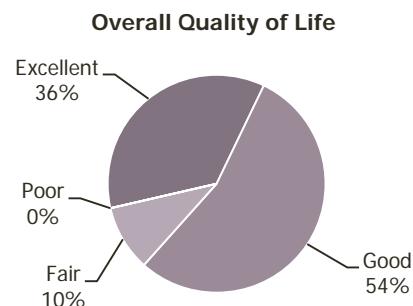
# Quality of Life in La Vista

About 9 in 10 residents rated the quality of life in La Vista as excellent or good. This rating was similar to the national benchmark (see Appendix B of the *Technical Appendices* provided under separate cover).

Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Safety and Economy as priorities for the La Vista community in the coming two years. These facets, as well as all other facets of community livability, were positive and similar to the benchmark comparisons. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

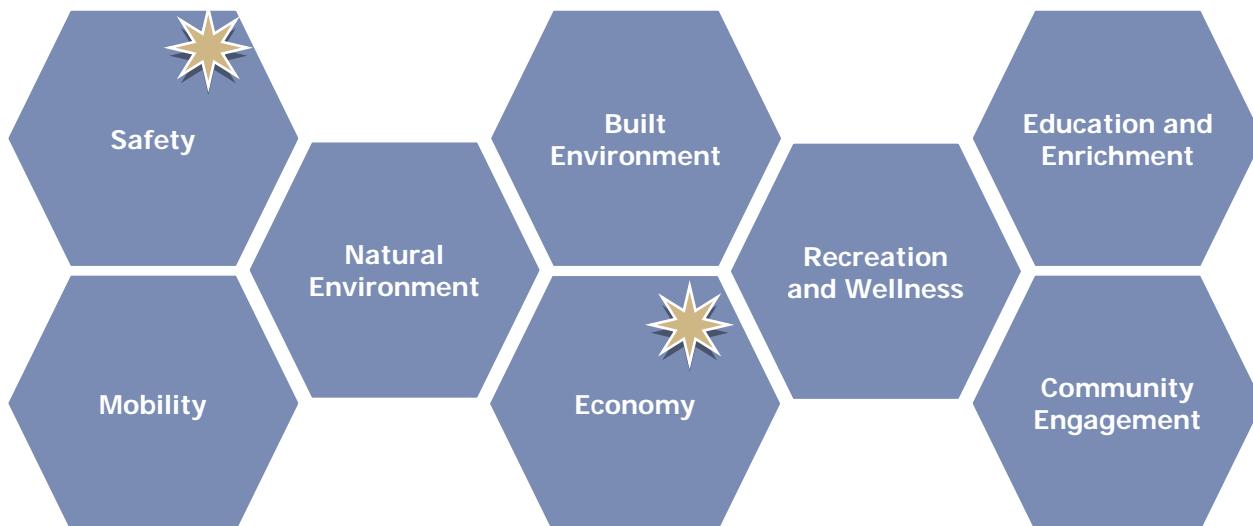
Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for La Vista's unique questions.



## Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

- Most important



# Community Characteristics

*What makes a community livable, attractive and a place where people want to be?*

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of La Vista, 95% rated the city as an excellent or good place to live. Respondents' ratings of La Vista as a place to live were similar to ratings in other communities across the nation.

In addition to rating the city as a place to live, respondents rated several aspects of community quality. Rating for La Vista as a place to raise children were exceptional (95% excellent or good) and above average. About 9 in 10 residents favorably rated their neighborhood as a place to live. About 8 in 10 residents gave high marks to the overall image or reputation of the city and La Vista's overall appearance, while 7 in 10 positively assessed La Vista as a place to retire. These ratings were on par with national averages. Additionally, reviews of La Vista's overall image or reputation and its appearance improved over time (see the *Trends over Time* report provided under separate cover for more details).

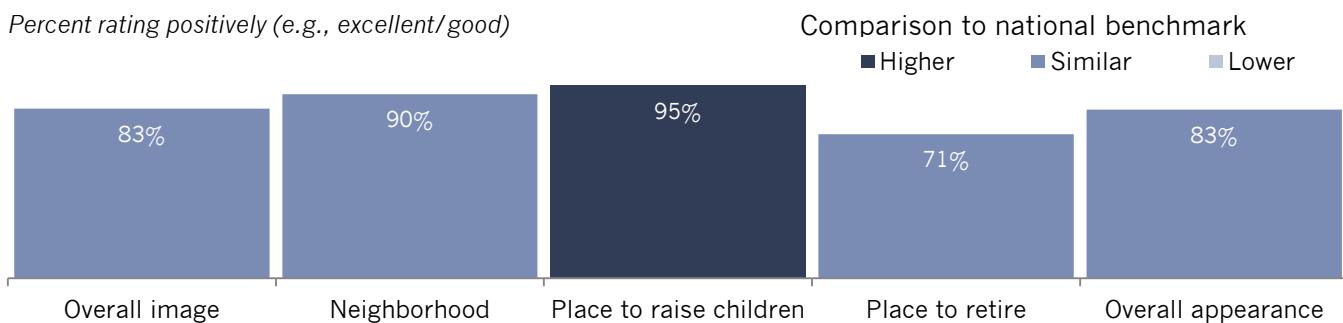
Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Overall, at least half of respondents reviewed most aspects of Community Characteristics positively and tended to be similar to other benchmark communities.



Assessments for the majority of aspects within the facets of Mobility (such as traffic flow on major streets and public parking) and Built Environment (such as variety of housing options), were outstanding and higher than the national benchmarks. Other areas where score were above average were overall feeling of safety, employment opportunities, K-12 education, and the openness and acceptance of the community toward people of diverse backgrounds.

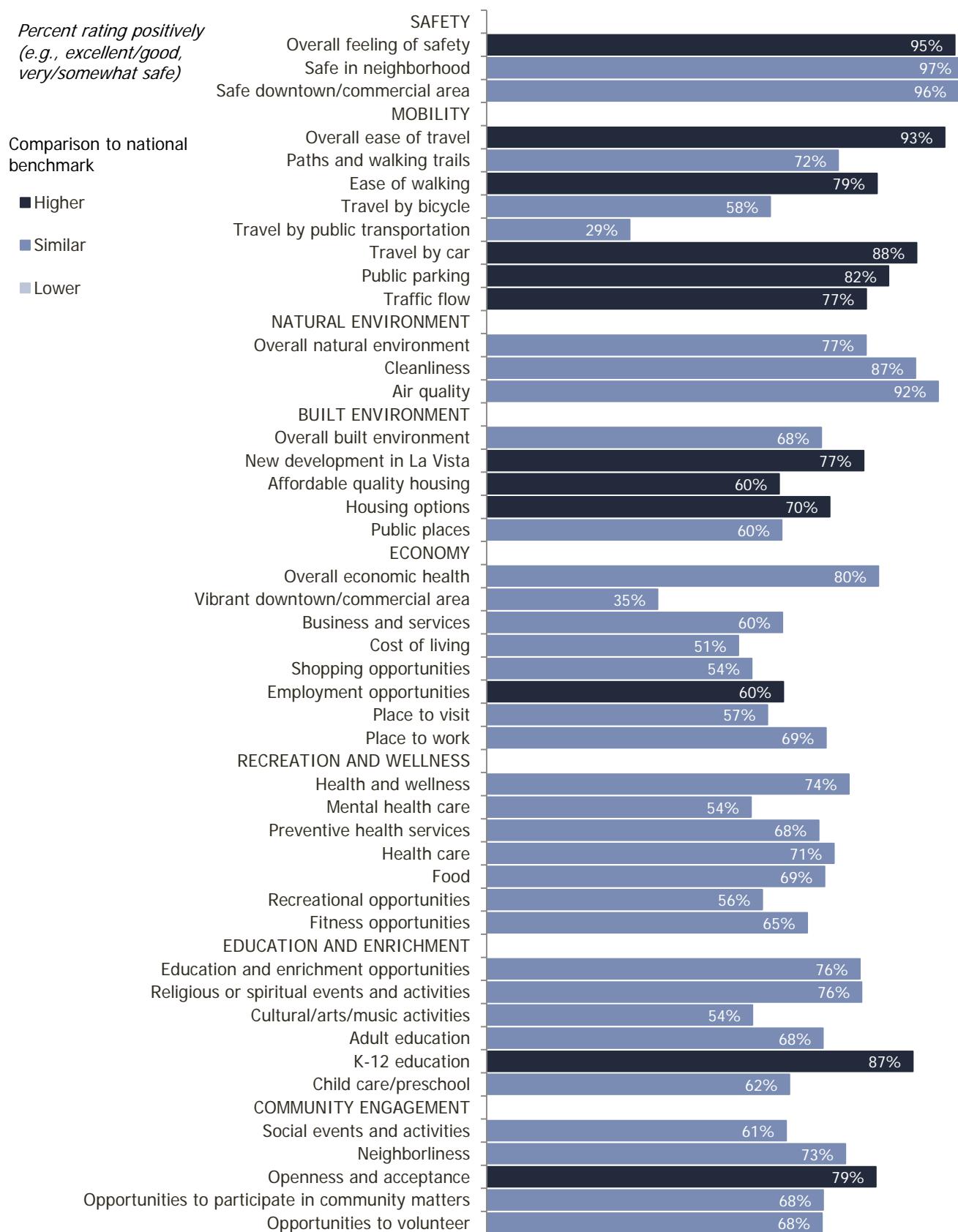
Respondents' evaluations of 13 aspects of Community Characteristics improved from 2016 to 2019, with most increases occurring within the facet of Economy. Some of the largest increases in 2019 were for new development in La Vista, employment opportunities, and opportunities to participate in religious or spiritual events and activities (with increases of 21%, 17%, and 14%, respectively).

Compared to 2016, survey participants' ratings for cost of living and availability of affordable quality child care/preschool declined in 2019.



## The National Community Survey™

Figure 1: Aspects of Community Characteristics



# Governance

*How well does the government of La Vista meet the needs and expectations of its residents?*

The overall quality of the services provided by La Vista as well as the manner in which these services are provided is a key component of how residents rate their quality of life. About 9 in 10 residents gave favorable evaluations to the overall quality of services provided by the City, which was on par with national averages. About half were pleased with services provided by the Federal Government; this rating improved from 2016 to 2019.

Survey respondents also rated various aspects of La Vista's leadership and governance. Similar to comparison communities, about 6 in 10 residents assigned high marks to the value of services for taxes paid. At least two-thirds of respondents gave excellent or good ratings to all other aspects of government performance and these ratings were higher than those given in other communities.

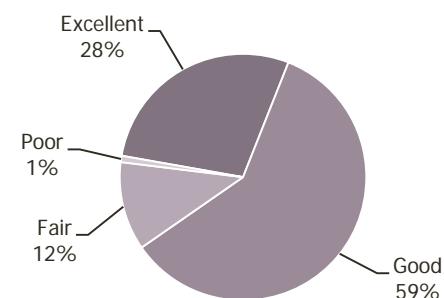
Respondents evaluated over 30 individual services and amenities available in La Vista. Broadly, at least 6 in 10 respondents reviewed most government services positively and ratings tended to be similar to those observed in other communities nationwide. The highest-rated services included police, fire, ambulance or emergency medical services, crime prevention, fire prevention, garbage collection, and public libraries, with about 9 in 10 residents assigning positive scores.

Reviews for police services, crime prevention, street lighting, economic development, and land use, planning and zoning were exceptional and higher than the national benchmarks. Compared to 2016, more residents favorably

reviewed emergency preparedness, open space, natural areas preservation, and land use, planning and zoning in 2019. Additionally, assessments of economic development, recreation programs, and special events increased over time.

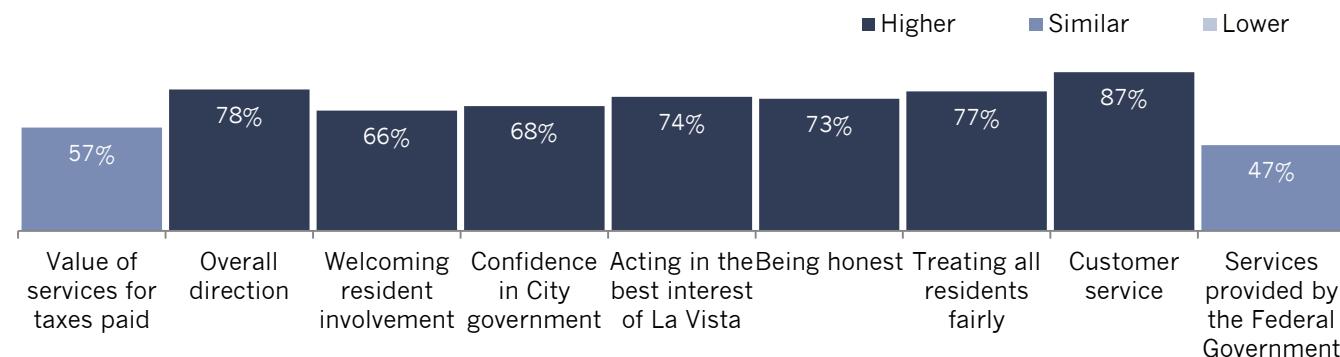
Compared to other communities, respondents were less pleased with bus or transit services in La Vista, and these ratings declined from 2016 to 2019.

**Overall Quality of City Services**



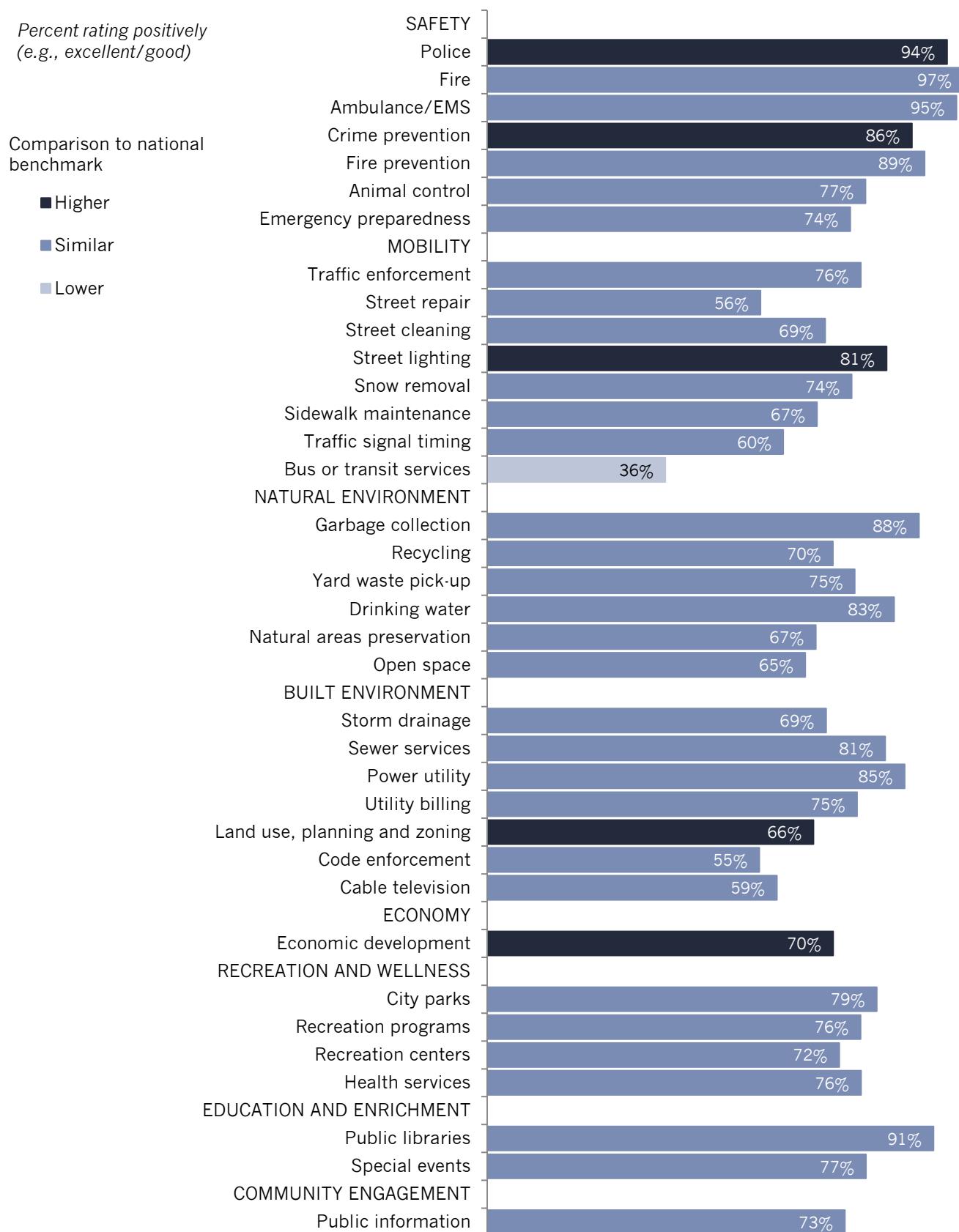
*Percent rating positively (e.g., excellent/good)*

*Comparison to national benchmark*



## The National Community Survey™

Figure 2: Aspects of Governance



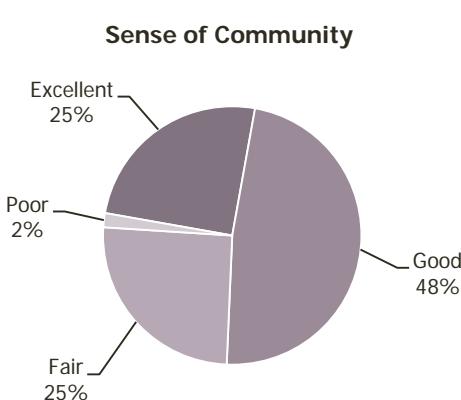
# Participation

*Are the residents of La Vista connected to the community and each other?*

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community, a shared sense of membership, belonging and history. Similar to other communities in the U.S., about three-quarters of respondents gave excellent or good scores to the sense of community in La Vista; this rating improved from 2016 to 2019.

About 9 in 10 survey respondents indicated they would recommend living in La Vista to someone who asked and planned to remain in the community for the next five years, both of which were higher than the national averages. Fewer residents in La Vista had contacted City employees (27%) compared to residents in other communities.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Levels of Participation varied widely across the different facets, making the benchmark comparisons, as well as comparisons to La Vista over time, useful for interpreting the results. About 9 in 10 respondents had purchased goods or services in La Vista or talked to or visited with neighbors, while only 3 in 10 had stocked supplies in preparation for an emergency or believed the economy would have a positive impact on their income; these ratings were all on par with communities nationwide.



Compared to municipalities across the country, fewer La Vista residents reported engaging in 15 activities, including walking or biking instead of driving, conserving water, attending a City-sponsored event, and volunteering, among others.

In 2019, fewer residents reported carpooling instead of driving alone, conserving water, making efforts to make their home more energy efficient, and participating in physical activity. Additionally, more residents were under housing cost stress in 2019.

*Percent rating positively  
(e.g., very/somewhat likely,  
yes)*

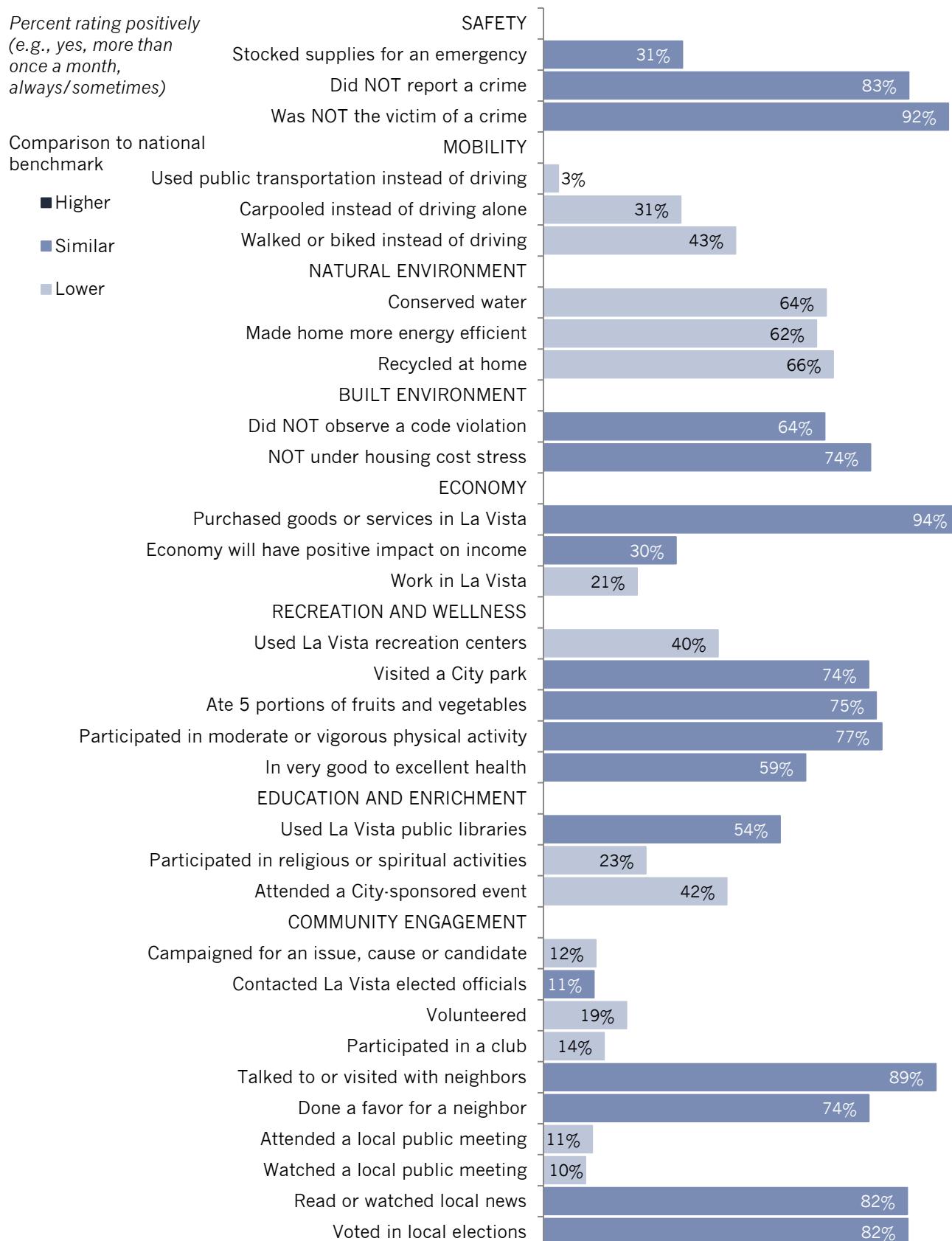
Comparison to national  
benchmark

■ Higher ■ Similar ■ Lower



### The National Community Survey™

Figure 3: Aspects of Participation



# Conclusions

## La Vista continues to be a desirable and safe place to live.

About 9 in 10 community members gave high marks to the overall quality of life in La Vista, and the city and their neighborhoods as places to live. Assessments of La Vista as a place to raise children were exceptional and higher than the national averages. About 8 in 10 residents assigned positive scores to La Vista's overall image or reputation and its overall appearance; these evaluations also improved from 2016 to 2019. About three-quarters of residents favorably rated the sense of community in the city, a rating that rebounded to levels seen in 2013. About 9 in 10 residents were likely to recommend living in La Vista to someone who asked and planned to remain in La Vista for the next five years, ratings that were above the national averages.

As in 2016, residents indicated that Safety was an important focus area for the City to address in the coming two years. About 9 in 10 residents assigned positive scores to the overall feeling of safety in La Vista (higher than the nation). Additionally, almost all residents felt safe in their neighborhoods (97%) and in the downtown/commercial area (96%). Out of all City services, police, fire, crime prevention, fire prevention and ambulance or emergency medical services were given some of the most positive reviews, and police and crime prevention fared better than the national averages. Compared to 2016, more people positively rated emergency preparedness in 2019.

## Residents praise the Economy in La Vista.

Economic development ratings in La Vista have been trending up since 2013, from 51% excellent or good to 70% in 2019; evaluations also exceeded the national benchmark. Assessments of employment opportunities in La Vista were outstanding, with ratings increasing from 2016 to 2019 and higher than the national average. Residents' evaluations of overall economic health, shopping opportunities, employment opportunities, and the vibrancy of the downtown/commercial area also improved from 2016 to 2019. Similar to other comparison communities, at least 6 in 10 assigned favorable reviews to La Vista as a place to visit and work, and to the overall quality of business and service establishments. Survey participants also highlighted the Economy as a continued focus area for the City in the next two years.

## Residents note it is easier to get around the City by foot in 2019 but struggle with public transportation.

At least three-quarters of residents gave high scores to the overall ease of travel in La Vista, traffic flow on major streets, ease of travel by car and by walking, public parking and street lighting; these ratings were strong and above average. At least two-thirds of respondents assigned positive reviews to availability of paths and walking trails, traffic enforcement, street cleaning, snow removal and sidewalk maintenance. Compared to 2016, evaluations of ease of travel by walking and availability of paths and walking trails improved in 2019.

However, only about one-third of residents positively rated bus or transit services in La Vista and this rating decreased from 2016 to 2019. About 4 in 10 residents reported walking or biking instead of driving, while 3 in 10 had carpooled instead of driving alone (which decreased from 2016 to 2019); these levels were below the national averages. Additionally, reported rates of respondents using public transportation instead of driving were much lower than the national benchmarks, with only 3% reporting they had done so in the 12 months prior to the survey.

## Residents voice confidence in their local government.

When rating various aspects of La Vista's leadership and governance, about 9 in 10 community members awarded high marks to the overall quality of services provided by the City. About 9 in 10 respondents gave excellent or good ratings to the overall customer service provided by the City and this rating was higher than the national averages. At least two-thirds of residents gave positive reviews to the overall direction of the City, welcoming resident involvement, overall confidence in the City, the City acting in the best interest of La Vista, being honest, and treating all residents fairly; these assessments were higher than the national benchmark comparison communities.



# La Vista, NE

Dashboard Summary of Findings

2019



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# Summary

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes La Vista's performance in the eight facets of community livability with the "General" rating as a summary of results from the overarching questions not shown within any of the eight facets. The "Overall" represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of La Vista's community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Broadly, ratings within most facets tended to be positive and similar to the national benchmarks. Within the pillar of Community Characteristics, assessments of Mobility and Built Environment tended to be higher than the national averages. In Governance, ratings within the facets of Economy and Community Engagement were strong and higher than those observed in other communities. Levels of Participation within the facets of Mobility, Natural Environment, and Education and Enrichment were lower than the national benchmarks. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	13	39	0	12	33	1	2	18	16
General	1	6	0	1	2	0	2	0	1
Safety	1	2	0	2	5	0	0	3	0
Mobility	5	3	0	1	6	1	0	0	3
Natural Environment	0	3	0	0	6	0	0	0	3
Built Environment	3	2	0	1	6	0	0	2	0
Economy	1	7	0	1	0	0	0	2	1
Recreation and Wellness	0	7	0	0	4	0	0	4	1
Education and Enrichment	1	5	0	0	2	0	0	1	2
Community Engagement	1	4	0	6	2	0	0	6	5

National Benchmark	
Higher	
Similar	
Lower	

Figure 2: Detailed Dashboard

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
General	Overall appearance	↑	↔	83%	Customer service	↔	↑	87%	Recommend La Vista	↔	↑	97%
	Overall quality of life	↔	↔	90%	Services provided by La Vista	↔	↔	88%	Remain in La Vista	↔	↑	94%
	Place to retire	↔	↔	71%	Services provided by the Federal Government	↑	↔	47%	Contacted La Vista employees	↔	↓	27%
	Place to raise children	↔	↑	95%								
	Place to live	↔	↔	95%								
	Neighborhood	↔	↔	90%								
	Overall image	↑	↔	83%								
Safety	Overall feeling of safety	↔	↑	95%	Police	↔	↑	94%	Was NOT the victim of a crime	↔	↔	92%
	Safe in neighborhood	↔	↔	97%	Crime prevention	↔	↑	86%	Did NOT report a crime	↔	↔	83%
	Safe downtown/commercial area	↔	↔	96%	Fire	↔	↔	97%	Stocked supplies for an emergency	↔	↔	31%
					Fire prevention	↔	↔	89%				
					Ambulance/EMS	↔	↔	95%				
					Emergency preparedness	↑	↔	74%				
					Animal control	↔	↔	77%				
Mobility	Traffic flow	↔	↑	77%	Traffic enforcement	↔	↔	76%	Carpooled instead of driving alone	↓	↓	31%
	Travel by car	↔	↑	88%	Street repair	↔	↔	56%	Walked or biked instead of driving	↔	↓	43%
	Travel by bicycle	↔	↔	58%	Street cleaning	↔	↔	69%	Used public transportation instead of driving	↔	↓↓	3%
	Ease of walking	↑	↑	79%	Street lighting	↔	↑	81%				
	Travel by public transportation	↔	↔	29%	Snow removal	↔	↔	74%				
	Overall ease travel	↔	↑	93%	Sidewalk maintenance	↔	↔	67%				
	Public parking	↔	↑	82%	Traffic signal timing	↔	↔	60%				
Natural Environment	Paths and walking trails	↑	↔	72%	Bus or transit services	↓	↓	36%				
	Overall natural environment	↔	↔	77%	Garbage collection	↔	↔	88%	Recycled at home	↔	↓↓	66%
	Air quality	↔	↔	92%	Recycling	↔	↔	70%	Conserved water	↓	↓	64%
	Cleanliness	↔	↔	87%	Yard waste pick-up	↔	↔	75%	Made home more energy efficient	↓	↓	62%
					Drinking water	↔	↔	83%				
					Open space	↑	↔	65%				
					Natural areas preservation	↑	↔	67%				
Built Environment	New development in La Vista	↑	↑	77%	Sewer services	↔	↔	81%	NOT experiencing housing cost stress	↓	↔	74%
	Affordable quality housing	↔	↑	60%	Storm drainage	↔	↔	69%	Did NOT observe a code violation	↔	↔	64%
	Housing options	↔	↑	70%	Power utility	↔	↔	85%				
	Overall built environment	↑	↔	68%	Utility billing	↔	↔	75%				
	Public places	↔	↔	60%	Land use, planning and zoning	↑	↑	66%				
					Code enforcement	↔	↔	55%				
					Cable television	↔	↔	59%				

Legend

↑↑ Much higher      ↑ Higher      ↔ Similar      ↓ Lower      ↓↓ Much lower      \* Not available

The National Community Survey™

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
Economy	Overall economic health	↑	↔	80%	Economic development	↑	↑	70%	Economy will have positive impact on income	↔	↔	30%
	Shopping opportunities	↑	↔	54%					Purchased goods or services in La Vista	↔	↔	94%
	Employment opportunities	↑	↑	60%					Work in La Vista	↔	↓↓	21%
	Place to visit	↔	↔	57%								
	Cost of living	↓	↔	51%								
	Vibrant downtown/commercial area	↑	↔	35%								
	Place to work	↔	↔	69%								
Recreation and Wellness	Business and services	↔	↔	60%								
	Fitness opportunities	↔	↔	65%	City parks	↔	↔	79%	In very good to excellent health	↔	↔	59%
	Recreational opportunities	↔	↔	56%	Recreation centers	↔	↔	72%	Used La Vista recreation centers	↔	↓	40%
	Health care	↔	↔	71%	Recreation programs	↑	↔	76%	Visited a City park	↔	↔	74%
	Food	↔	↔	69%	Health services	↔	↔	76%	Ate 5 portions of fruits and vegetables	↔	↔	75%
	Mental health care	↔	↔	54%					Participated in moderate or vigorous physical activity	↓	↔	77%
	Health and wellness	↔	↔	74%								
Education and Enrichment	Preventive health services	↔	↔	68%								
	K-12 education	↔	↑	87%	Public libraries	↔	↔	91%	Used La Vista public libraries	↔	↔	54%
	Cultural/arts/music activities	↔	↔	54%	Special events	↑	↔	77%	Participated in religious or spiritual activities	↔	↓↓	23%
	Child care/preschool	↓	↔	62%					Attended a City-sponsored event	↔	↓	42%
	Religious or spiritual events and activities	↑	↔	76%								
	Adult education	↔	↔	68%								
	Overall education and enrichment	↔	↔	76%								
Community Engagement	Opportunities to participate in community matters	↔	↔	68%	Public information	↔	↔	73%	Sense of community	↑	↔	73%
	Opportunities to volunteer	↑	↔	68%	Overall direction	↔	↑	78%	Voted in local elections	↔	↔	82%
	Openness and acceptance	↑	↑	79%	Value of services for taxes paid	↔	↔	57%	Talked to or visited with neighbors	↔	↔	89%
	Social events and activities	↔	↔	61%	Welcoming resident involvement	↔	↑	66%	Attended a local public meeting	↔	↓	11%
	Neighborhood	↔	↔	73%	Confidence in City government	↔	↑	68%	Watched a local public meeting	↔	↓	10%
					Acting in the best interest of La Vista	↔	↑	74%	Volunteered	↔	↓	19%
					Being honest	↔	↑	73%	Participated in a club	↔	↓	14%
					Treating all residents fairly	↔	↑	77%	Campaigned for an issue, cause or candidate	↔	↓	12%
									Contacted La Vista elected officials	↔	↔	11%
									Read or watched local news	↔	↔	82%
									Done a favor for a neighbor	↔	↔	74%

Legend

↑↑ Much higher      ↑ Higher      ↔ Similar      ↓ Lower      ↓↓ Much lower      \* Not available



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Technical Appendices

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# Contents

Appendix A: Complete Survey Responses .....	1
Appendix B: Benchmark Comparisons .....	17
Appendix C: Detailed Survey Methods .....	26
Appendix D: Survey Materials .....	31

Charter Members



The National Community Survey™  
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

# Appendix A: Complete Survey Responses

## Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in La Vista:	Excellent		Good		Fair		Poor		Total	
La Vista as a place to live	48%	N=162	47%	N=160	5%	N=16	0%	N=0	100%	N=338
Your neighborhood as a place to live	40%	N=135	50%	N=168	9%	N=30	1%	N=2	100%	N=335
La Vista as a place to raise children	50%	N=136	45%	N=121	5%	N=15	0%	N=0	100%	N=272
La Vista as a place to work	34%	N=67	35%	N=67	22%	N=42	9%	N=18	100%	N=193
La Vista as a place to visit	21%	N=64	37%	N=113	36%	N=111	7%	N=22	100%	N=310
La Vista as a place to retire	31%	N=78	40%	N=102	23%	N=60	6%	N=15	100%	N=256
The overall quality of life in La Vista	36%	N=119	54%	N=182	10%	N=33	0%	N=0	100%	N=334

Table 2: Question 2

Please rate each of the following characteristics as they relate to La Vista as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in La Vista	45%	N=152	50%	N=170	5%	N=16	0%	N=0	100%	N=338
Overall ease of getting to the places you usually have to visit	52%	N=176	41%	N=137	7%	N=22	0%	N=1	100%	N=336
Quality of overall natural environment in La Vista	31%	N=105	46%	N=153	21%	N=71	1%	N=5	100%	N=334
Overall “built environment” of La Vista (including overall design, buildings, parks and transportation systems)	18%	N=60	50%	N=167	27%	N=89	5%	N=18	100%	N=333
Health and wellness opportunities in La Vista	24%	N=69	50%	N=146	23%	N=67	3%	N=10	100%	N=292
Overall opportunities for education and enrichment	29%	N=84	47%	N=137	22%	N=63	2%	N=7	100%	N=290
Overall economic health of La Vista	21%	N=61	59%	N=170	17%	N=50	3%	N=9	100%	N=290
Sense of community	25%	N=82	48%	N=156	25%	N=83	2%	N=6	100%	N=326
Overall image or reputation of La Vista	29%	N=95	54%	N=180	16%	N=53	1%	N=2	100%	N=331

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in La Vista to someone who asks	68%	N=227	29%	N=97	3%	N=9	1%	N=3	100%	N=335
Remain in La Vista for the next five years	51%	N=168	42%	N=138	4%	N=12	3%	N=8	100%	N=327

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	79%	N=268	18%	N=60	2%	N=8	1%	N=2	0%	N=0	100%	N=338
In La Vista's downtown/commercial area during the day	69%	N=216	27%	N=83	4%	N=12	0%	N=0	0%	N=0	100%	N=311

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Table 5: Question 5

Please rate each of the following characteristics as they relate to La Vista as a whole:		Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets		17%	N=58	60%	N=201	18%	N=61	5%	N=15	100%	N=335
Ease of public parking		23%	N=71	59%	N=179	17%	N=51	2%	N=5	100%	N=305
Ease of travel by car in La Vista		36%	N=118	52%	N=173	12%	N=39	1%	N=2	100%	N=333
Ease of travel by public transportation in La Vista		11%	N=13	18%	N=21	28%	N=33	43%	N=49	100%	N=116
Ease of travel by bicycle in La Vista		16%	N=24	42%	N=64	34%	N=52	8%	N=13	100%	N=153
Ease of walking in La Vista		28%	N=83	51%	N=148	19%	N=55	2%	N=5	100%	N=291
Availability of paths and walking trails		24%	N=69	48%	N=136	24%	N=68	5%	N=14	100%	N=287
Air quality		36%	N=116	56%	N=182	8%	N=26	0%	N=0	100%	N=325
Cleanliness of La Vista		33%	N=106	55%	N=178	12%	N=40	1%	N=2	100%	N=326
Overall appearance of La Vista		29%	N=93	54%	N=177	15%	N=48	3%	N=8	100%	N=327
Public places where people want to spend time		20%	N=63	40%	N=125	33%	N=103	7%	N=22	100%	N=313
Variety of housing options		25%	N=74	45%	N=137	25%	N=77	5%	N=14	100%	N=301
Availability of affordable quality housing		20%	N=58	40%	N=117	34%	N=98	7%	N=20	100%	N=293
Fitness opportunities (including exercise classes and paths or trails, etc.)		24%	N=72	41%	N=123	30%	N=90	5%	N=14	100%	N=299
Recreational opportunities		22%	N=66	34%	N=101	38%	N=112	6%	N=18	100%	N=298
Availability of affordable quality food		23%	N=78	45%	N=151	27%	N=88	5%	N=15	100%	N=333
Availability of affordable quality health care		22%	N=59	49%	N=131	26%	N=70	3%	N=9	100%	N=269
Availability of preventive health services		20%	N=50	47%	N=116	29%	N=70	4%	N=10	100%	N=246
Availability of affordable quality mental health care		20%	N=28	34%	N=47	28%	N=39	18%	N=25	100%	N=140

Table 6: Question 6

Please rate each of the following characteristics as they relate to La Vista as a whole:		Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool		14%	N=16	47%	N=53	31%	N=34	8%	N=9	100%	N=113
K-12 education		38%	N=79	49%	N=100	12%	N=26	1%	N=2	100%	N=206
Adult educational opportunities		19%	N=36	50%	N=96	28%	N=54	3%	N=7	100%	N=193
Opportunities to attend cultural/arts/music activities		14%	N=35	41%	N=104	35%	N=89	11%	N=28	100%	N=256
Opportunities to participate in religious or spiritual events and activities		25%	N=58	52%	N=121	19%	N=45	4%	N=10	100%	N=235
Employment opportunities		17%	N=36	43%	N=88	33%	N=68	6%	N=13	100%	N=205
Shopping opportunities		18%	N=59	36%	N=119	32%	N=105	14%	N=47	100%	N=330
Cost of living in La Vista		11%	N=36	40%	N=132	45%	N=147	4%	N=13	100%	N=328
Overall quality of business and service establishments in La Vista		16%	N=50	45%	N=142	33%	N=106	7%	N=21	100%	N=319
Vibrant downtown/commercial area		8%	N=24	27%	N=77	38%	N=110	27%	N=78	100%	N=289
Overall quality of new development in La Vista		25%	N=75	52%	N=159	18%	N=55	5%	N=16	100%	N=306
Opportunities to participate in social events and activities		17%	N=46	44%	N=119	34%	N=91	5%	N=15	100%	N=271
Opportunities to volunteer		18%	N=33	50%	N=91	26%	N=47	6%	N=10	100%	N=182
Opportunities to participate in community matters		17%	N=39	52%	N=118	27%	N=61	5%	N=11	100%	N=228
Openness and acceptance of the community toward people of diverse backgrounds		22%	N=53	57%	N=139	18%	N=45	2%	N=6	100%	N=243
Neighborhoodness of residents in La Vista		26%	N=79	47%	N=145	24%	N=73	3%	N=10	100%	N=307

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.				No		Yes		Total	
Made efforts to conserve water		36%	N=121	64%	N=215	100%	N=336		
Made efforts to make your home more energy efficient		38%	N=129	62%	N=208	100%	N=337		
Observed a code violation or other hazard in La Vista (weeds, abandoned buildings, etc.)		64%	N=213	36%	N=122	100%	N=335		
Household member was a victim of a crime in La Vista		92%	N=307	8%	N=28	100%	N=335		
Reported a crime to the police in La Vista		83%	N=277	17%	N=58	100%	N=335		
Stocked supplies in preparation for an emergency		69%	N=231	31%	N=106	100%	N=336		
Campaigned or advocated for an issue, cause or candidate		88%	N=296	12%	N=40	100%	N=336		
Contacted the City of La Vista (in-person, phone, email or web) for help or information		73%	N=245	27%	N=91	100%	N=336		
Contacted La Vista elected officials (in-person, phone, email or web) to express your opinion		89%	N=297	11%	N=38	100%	N=336		

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in La Vista?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	Used La Vista recreation centers or their services	7%	N=22	8%	N=27	25%	N=82	60%	N=200	100%
Visited a neighborhood park or City park	13%	N=45	25%	N=85	35%	N=116	26%	N=88	100%	N=334
Used La Vista public libraries or their services	8%	N=28	15%	N=51	30%	N=101	46%	N=156	100%	N=335
Participated in religious or spiritual activities in La Vista	4%	N=15	12%	N=41	6%	N=22	77%	N=257	100%	N=334
Attended a City-sponsored event	2%	N=8	6%	N=20	33%	N=111	58%	N=196	100%	N=335
Used bus, rail, subway or other public transportation instead of driving	1%	N=2	0%	N=0	3%	N=9	97%	N=324	100%	N=335
Carpooled with other adults or children instead of driving alone	6%	N=21	13%	N=45	11%	N=38	69%	N=231	100%	N=335
Walked or biked instead of driving	6%	N=20	12%	N=41	25%	N=83	57%	N=189	100%	N=335
Volunteered your time to some group/activity in La Vista	4%	N=14	5%	N=16	10%	N=33	81%	N=272	100%	N=335
Participated in a club	2%	N=8	4%	N=14	7%	N=24	86%	N=286	100%	N=332
Talked to or visited with your immediate neighbors	38%	N=127	28%	N=95	22%	N=75	11%	N=38	100%	N=334
Done a favor for a neighbor	17%	N=58	19%	N=64	37%	N=126	26%	N=89	100%	N=337

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	Attended a local public meeting	0%	N=1	1%	N=5	9%	N=31	89%	N=299	100%
Watched (online or on television) a local public meeting	1%	N=3	1%	N=5	7%	N=24	90%	N=304	100%	N=336

Table 10: Question 10

Please rate the quality of each of the following services in La Vista:	Excellent		Good		Fair		Poor		Total	
	Police/Sheriff services	55%	N=160	38%	N=110	6%	N=17	1%	N=2	100%
Fire services	59%	N=154	38%	N=97	3%	N=8	0%	N=0	100%	N=259
Ambulance or emergency medical services	54%	N=129	41%	N=97	4%	N=10	0%	N=0	100%	N=237
Crime prevention	36%	N=99	51%	N=139	12%	N=33	2%	N=4	100%	N=275
Fire prevention and education	32%	N=69	57%	N=121	8%	N=18	3%	N=6	100%	N=213
Traffic enforcement	28%	N=84	48%	N=143	17%	N=52	7%	N=20	100%	N=299

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Please rate the quality of each of the following services in La Vista:	Excellent		Good		Fair		Poor		Total		
	17%	N=55	38%	N=124	34%	N=108	11%	N=35	100%	N=323	
Street repair	18%	N=56	51%	N=158	24%	N=74	7%	N=23	100%	N=312	
Street cleaning	27%	N=86	55%	N=176	16%	N=53	2%	N=8	100%	N=322	
Street lighting	34%	N=104	40%	N=121	19%	N=59	6%	N=19	100%	N=303	
Snow removal	18%	N=54	49%	N=147	26%	N=79	7%	N=20	100%	N=299	
Sidewalk maintenance	16%	N=51	44%	N=141	30%	N=96	10%	N=32	100%	N=320	
Traffic signal timing	11%	N=11	25%	N=23	19%	N=17	45%	N=42	100%	N=93	
Bus or transit services	35%	N=104	53%	N=159	10%	N=31	2%	N=5	100%	N=300	
Garbage collection	24%	N=56	47%	N=112	18%	N=44	11%	N=27	100%	N=239	
Recycling	29%	N=55	46%	N=88	23%	N=44	2%	N=5	100%	N=192	
Yard waste pick-up	21%	N=62	48%	N=140	27%	N=79	4%	N=13	100%	N=294	
Storm drainage	33%	N=104	50%	N=157	15%	N=46	3%	N=9	100%	N=316	
Drinking water	27%	N=79	54%	N=160	16%	N=47	3%	N=9	100%	N=295	
Sewer services	30%	N=97	55%	N=179	14%	N=46	1%	N=3	100%	N=325	
Power (electric and/or gas) utility	23%	N=74	52%	N=163	20%	N=63	5%	N=16	100%	N=315	
Utility billing	31%	N=87	49%	N=138	19%	N=55	2%	N=4	100%	N=285	
City parks	22%	N=42	54%	N=100	21%	N=39	3%	N=6	100%	N=187	
Recreation programs or classes	21%	N=40	51%	N=98	23%	N=45	5%	N=10	100%	N=193	
Recreation centers or facilities	17%	N=37	50%	N=111	27%	N=59	7%	N=16	100%	N=223	
Land use, planning and zoning	16%	N=38	39%	N=89	30%	N=69	14%	N=33	100%	N=229	
Code enforcement (weeds, abandoned buildings, etc.)	19%	N=43	57%	N=126	16%	N=35	7%	N=15	100%	N=220	
Animal control	22%	N=58	48%	N=127	25%	N=66	5%	N=12	100%	N=263	
Economic development	21%	N=50	55%	N=135	23%	N=55	1%	N=3	100%	N=243	
Health services	46%	N=117	45%	N=116	9%	N=22	1%	N=2	100%	N=257	
Public library services	23%	N=51	50%	N=112	24%	N=53	4%	N=8	100%	N=224	
Public information services	16%	N=37	43%	N=100	30%	N=70	11%	N=25	100%	N=232	
Cable television	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	30%	N=56	44%	N=83	22%	N=41	5%	N=9	100%	N=188
Preservation of natural areas such as open space, farmlands and greenbelts	16%	N=44	48%	N=130	30%	N=81	5%	N=14	100%	N=269	
La Vista open space	25%	N=61	52%	N=125	21%	N=51	2%	N=4	100%	N=241	
City-sponsored special events	Overall customer service by La Vista employees (police, receptionists, planners, etc.)	41%	N=110	46%	N=125	11%	N=30	2%	N=4	100%	N=270

**Table 11: Question 11**

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of La Vista	28%	N=87	59%	N=184	12%	N=36	1%	N=3	100%	N=310
The Federal Government	7%	N=20	40%	N=109	36%	N=97	17%	N=47	100%	N=274

**Table 12: Question 12**

Please rate the following categories of La Vista government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to La Vista	11%	N=32	46%	N=136	36%	N=105	8%	N=22	100%	N=295
The overall direction that La Vista is taking	23%	N=72	54%	N=169	19%	N=58	4%	N=11	100%	N=311

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Please rate the following categories of La Vista government performance:		Excellent		Good		Fair		Poor		Total	
The job La Vista government does at welcoming resident involvement		21%	N=53	45%	N=116	29%	N=74	5%	N=13	100%	N=257
Overall confidence in La Vista government		16%	N=47	52%	N=151	26%	N=76	5%	N=15	100%	N=290
Generally acting in the best interest of the community		18%	N=55	55%	N=166	22%	N=67	4%	N=12	100%	N=299
Being honest		20%	N=52	53%	N=137	24%	N=62	4%	N=9	100%	N=260
Treating all residents fairly		23%	N=60	54%	N=139	18%	N=48	5%	N=13	100%	N=261

Table 13: Question 13

Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years:		Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in La Vista		68%	N=227	23%	N=77	7%	N=23	3%	N=9	100%	N=335
Overall ease of getting to the places you usually have to visit		36%	N=122	48%	N=161	12%	N=40	3%	N=11	100%	N=334
Quality of overall natural environment in La Vista		40%	N=134	40%	N=132	18%	N=61	2%	N=6	100%	N=334
Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems)		28%	N=94	42%	N=141	26%	N=87	3%	N=11	100%	N=334
Health and wellness opportunities in La Vista		29%	N=97	43%	N=142	25%	N=83	4%	N=12	100%	N=333
Overall opportunities for education and enrichment		39%	N=131	36%	N=122	19%	N=65	5%	N=16	100%	N=334
Overall economic health of La Vista		46%	N=153	45%	N=150	7%	N=22	2%	N=7	100%	N=332
Sense of community		36%	N=122	41%	N=136	21%	N=70	2%	N=7	100%	N=334

Table 14: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?		Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home		20%	N=66	14%	N=45	14%	N=46	11%	N=34	41%	N=131	100%	N=322
Purchase goods or services from a business located in La Vista		3%	N=9	3%	N=10	33%	N=106	49%	N=159	12%	N=40	100%	N=324
Eat at least 5 portions of fruits and vegetables a day		7%	N=22	18%	N=58	36%	N=116	29%	N=94	10%	N=32	100%	N=321
Participate in moderate or vigorous physical activity		4%	N=14	19%	N=62	39%	N=128	25%	N=82	12%	N=38	100%	N=324
Read or watch local news (via television, paper, computer, etc.)		6%	N=19	12%	N=38	24%	N=77	27%	N=88	31%	N=102	100%	N=325
Vote in local elections		14%	N=45	4%	N=12	7%	N=22	23%	N=74	53%	N=172	100%	N=325

Table 15: Question D2

Would you say that in general your health is:		Percent		Number	
Excellent			17%		N=56
Very good			42%		N=138
Good			30%		N=99
Fair			9%		N=31
Poor			1%		N=3
Total			100%		N=326

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Table 16: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:		Percent	Number
Very positive		5%	N=15
Somewhat positive		25%	N=82
Neutral		58%	N=189
Somewhat negative		11%	N=36
Very negative		1%	N=2
Total		100%	N=323

Table 17: Question D4

What is your employment status?	Percent	Number
Working full time for pay	76%	N=248
Working part time for pay	5%	N=17
Unemployed, looking for paid work	2%	N=5
Unemployed, not looking for paid work	1%	N=4
Fully retired	16%	N=51
Total	100%	N=325

Table 18: Question D5

Do you work inside the boundaries of La Vista?	Percent	Number
Yes, outside the home	19%	N=61
Yes, from home	2%	N=6
No	79%	N=248
Total	100%	N=315

Table 19: Question D6

How many years have you lived in La Vista?	Percent	Number
Less than 2 years	27%	N=88
2 to 5 years	21%	N=68
6 to 10 years	12%	N=38
11 to 20 years	19%	N=63
More than 20 years	21%	N=69
Total	100%	N=327

Table 20: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	61%	N=200
Building with two or more homes (duplex, townhome, apartment or condominium)	38%	N=126
Mobile home	0%	N=0
Other	1%	N=2
Total	100%	N=328

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Table 21: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	44%	N=143
Owned	56%	N=183
Total	100%	N=326

Table 22: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=9
\$300 to \$599 per month	6%	N=18
\$600 to \$999 per month	31%	N=99
\$1,000 to \$1,499 per month	40%	N=126
\$1,500 to \$2,499 per month	19%	N=59
\$2,500 or more per month	2%	N=6
Total	100%	N=316

Table 23: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	62%	N=203
Yes	38%	N=123
Total	100%	N=326

Table 24: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	82%	N=266
Yes	18%	N=58
Total	100%	N=324

Table 25: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	10%	N=30
\$25,000 to \$49,999	26%	N=82
\$50,000 to \$99,999	38%	N=118
\$100,000 to \$149,999	19%	N=60
\$150,000 or more	7%	N=23
Total	100%	N=313

Table 26: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	94%	N=303
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=20
Total	100%	N=323

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Table 27: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=3
Asian, Asian Indian or Pacific Islander	2%	N=8
Black or African American	1%	N=4
White	90%	N=288
Other	8%	N=25

Total may exceed 100% as respondents could select more than one option.

Table 28: Question D15

In which category is your age?	Percent	Number
18 to 24 years	9%	N=28
25 to 34 years	29%	N=94
35 to 44 years	15%	N=49
45 to 54 years	23%	N=74
55 to 64 years	10%	N=33
65 to 74 years	8%	N=27
75 years or older	7%	N=22
Total	100%	N=327

Table 29: Question D16

What is your sex?	Percent	Number
Female	54%	N=178
Male	46%	N=149
Total	100%	N=327

Table 30: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	79%	N=258
Land line	11%	N=34
Both	10%	N=34
Total	100%	N=327

## Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 31: Question 1

Please rate each of the following aspects of quality of life in La Vista:	Excellent		Good		Fair		Poor		Don't know		Total	
La Vista as a place to live	48%	N=162	47%	N=160	5%	N=16	0%	N=0	0%	N=0	100%	N=339
Your neighborhood as a place to live	40%	N=135	50%	N=168	9%	N=30	1%	N=2	1%	N=3	100%	N=338
La Vista as a place to raise children	40%	N=136	36%	N=121	4%	N=15	0%	N=0	20%	N=66	100%	N=338
La Vista as a place to work	20%	N=67	20%	N=67	13%	N=42	5%	N=18	43%	N=144	100%	N=337
La Vista as a place to visit	19%	N=64	34%	N=113	33%	N=111	6%	N=22	7%	N=24	100%	N=334
La Vista as a place to retire	24%	N=78	31%	N=102	18%	N=60	4%	N=15	23%	N=78	100%	N=333
The overall quality of life in La Vista	35%	N=119	54%	N=182	10%	N=33	0%	N=0	1%	N=4	100%	N=339

Table 32: Question 2

Please rate each of the following characteristics as they relate to La Vista as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in La Vista	45%	N=152	50%	N=170	5%	N=16	0%	N=0	0%	N=0	100%	N=339
Overall ease of getting to the places you usually have to visit	52%	N=176	40%	N=137	6%	N=22	0%	N=1	1%	N=3	100%	N=339
Quality of overall natural environment in La Vista	31%	N=105	45%	N=153	21%	N=71	1%	N=5	1%	N=3	100%	N=337
Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems)	18%	N=60	49%	N=167	26%	N=89	5%	N=18	1%	N=5	100%	N=338
Health and wellness opportunities in La Vista	20%	N=69	43%	N=146	20%	N=67	3%	N=10	14%	N=46	100%	N=338
Overall opportunities for education and enrichment	25%	N=84	41%	N=137	19%	N=63	2%	N=7	14%	N=46	100%	N=336
Overall economic health of La Vista	18%	N=61	51%	N=170	15%	N=50	3%	N=9	14%	N=46	100%	N=336
Sense of community	24%	N=82	47%	N=156	25%	N=83	2%	N=6	3%	N=9	100%	N=336
Overall image or reputation of La Vista	28%	N=95	54%	N=180	16%	N=53	1%	N=2	2%	N=6	100%	N=337

Table 33: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in La Vista to someone who asks	67%	N=227	29%	N=97	3%	N=9	1%	N=3	0%	N=1	100%	N=336
Remain in La Vista for the next five years	50%	N=168	41%	N=138	4%	N=12	2%	N=8	3%	N=11	100%	N=337

Table 34: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	79%	N=268	18%	N=60	2%	N=8	1%	N=2	0%	N=0	0%	N=0	100%	N=338
In La Vista's downtown/commercial area during the day	64%	N=216	25%	N=83	4%	N=12	0%	N=0	0%	N=0	8%	N=27	100%	N=338

Table 35: Question 5

Please rate each of the following characteristics as they relate to La Vista as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	17%	N=58	60%	N=201	18%	N=61	5%	N=15	0%	N=1	100%	N=336
Ease of public parking	21%	N=71	53%	N=179	15%	N=51	1%	N=5	9%	N=30	100%	N=336
Ease of travel by car in La Vista	35%	N=118	52%	N=173	12%	N=39	1%	N=2	0%	N=1	100%	N=334

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Please rate each of the following characteristics as they relate to La Vista as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Ease of travel by public transportation in La Vista	4%	N=13	6%	N=21	10%	N=33	15%	N=49	65%	N=218	100%	N=334
Ease of travel by bicycle in La Vista	7%	N=24	19%	N=64	16%	N=52	4%	N=13	54%	N=181	100%	N=334
Ease of walking in La Vista	25%	N=83	45%	N=148	17%	N=55	1%	N=5	12%	N=42	100%	N=332
Availability of paths and walking trails	21%	N=69	41%	N=136	20%	N=68	4%	N=14	14%	N=47	100%	N=334
Air quality	35%	N=116	54%	N=182	8%	N=26	0%	N=0	3%	N=11	100%	N=336
Cleanliness of La Vista	33%	N=106	55%	N=178	12%	N=40	1%	N=2	0%	N=0	100%	N=327
Overall appearance of La Vista	28%	N=93	53%	N=177	14%	N=48	2%	N=8	2%	N=5	100%	N=332
Public places where people want to spend time	19%	N=63	37%	N=125	31%	N=103	7%	N=22	7%	N=22	100%	N=335
Variety of housing options	22%	N=74	41%	N=137	23%	N=77	4%	N=14	11%	N=36	100%	N=337
Availability of affordable quality housing	17%	N=58	35%	N=117	29%	N=98	6%	N=20	13%	N=42	100%	N=335
Fitness opportunities (including exercise classes and paths or trails, etc.)	21%	N=72	37%	N=123	27%	N=90	4%	N=14	11%	N=36	100%	N=335
Recreational opportunities	20%	N=66	31%	N=101	34%	N=112	6%	N=18	10%	N=33	100%	N=332
Availability of affordable quality food	23%	N=78	45%	N=151	26%	N=88	5%	N=15	1%	N=5	100%	N=337
Availability of affordable quality health care	18%	N=59	39%	N=131	21%	N=70	3%	N=9	20%	N=68	100%	N=337
Availability of preventive health services	15%	N=50	34%	N=116	21%	N=70	3%	N=10	27%	N=91	100%	N=337
Availability of affordable quality mental health care	8%	N=28	14%	N=47	12%	N=39	8%	N=25	58%	N=196	100%	N=336

Table 36: Question 6

Please rate each of the following characteristics as they relate to La Vista as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	5%	N=16	16%	N=53	10%	N=34	3%	N=9	66%	N=219	100%	N=332
K-12 education	24%	N=79	30%	N=100	8%	N=26	1%	N=2	38%	N=129	100%	N=335
Adult educational opportunities	11%	N=36	29%	N=96	16%	N=54	2%	N=7	42%	N=141	100%	N=334
Opportunities to attend cultural/arts/music activities	10%	N=35	31%	N=104	27%	N=89	8%	N=28	23%	N=75	100%	N=331
Opportunities to participate in religious or spiritual events and activities	17%	N=58	36%	N=121	14%	N=45	3%	N=10	30%	N=99	100%	N=334
Employment opportunities	11%	N=36	26%	N=88	20%	N=68	4%	N=13	38%	N=128	100%	N=332
Shopping opportunities	17%	N=59	36%	N=119	31%	N=105	14%	N=47	2%	N=6	100%	N=335
Cost of living in La Vista	11%	N=36	40%	N=132	44%	N=147	4%	N=13	2%	N=6	100%	N=333
Overall quality of business and service establishments in La Vista	15%	N=50	43%	N=142	32%	N=106	6%	N=21	4%	N=13	100%	N=333
Vibrant downtown/commercial area	7%	N=24	23%	N=77	33%	N=110	24%	N=78	12%	N=41	100%	N=330
Overall quality of new development in La Vista	23%	N=75	48%	N=159	17%	N=55	5%	N=16	8%	N=27	100%	N=332
Opportunities to participate in social events and activities	14%	N=46	36%	N=119	28%	N=91	4%	N=15	18%	N=58	100%	N=329
Opportunities to volunteer	10%	N=33	27%	N=91	14%	N=47	3%	N=10	45%	N=150	100%	N=332
Opportunities to participate in community matters	12%	N=39	36%	N=118	19%	N=61	3%	N=11	30%	N=99	100%	N=328
Openness and acceptance of the community toward people of diverse backgrounds	16%	N=53	42%	N=139	13%	N=45	2%	N=6	27%	N=90	100%	N=333
Neighborliness of residents in La Vista	24%	N=79	44%	N=145	22%	N=73	3%	N=10	7%	N=25	100%	N=332

Table 37: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	36%	N=121	64%	N=215	100%	N=336
Made efforts to make your home more energy efficient	38%	N=129	62%	N=208	100%	N=337

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Please indicate whether or not you have done each of the following in the last 12 months.		No		Yes		Total	
Observed a code violation or other hazard in La Vista (weeds, abandoned buildings, etc.)		64%	N=213	36%	N=122	100%	N=335
Household member was a victim of a crime in La Vista		92%	N=307	8%	N=28	100%	N=335
Reported a crime to the police in La Vista		83%	N=277	17%	N=58	100%	N=335
Stocked supplies in preparation for an emergency		69%	N=231	31%	N=106	100%	N=336
Campaigned or advocated for an issue, cause or candidate		88%	N=296	12%	N=40	100%	N=336
Contacted the City of La Vista (in-person, phone, email or web) for help or information		73%	N=245	27%	N=91	100%	N=336
Contacted La Vista elected officials (in-person, phone, email or web) to express your opinion		89%	N=297	11%	N=38	100%	N=336

**Table 38: Question 8**

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in La Vista?	2 times a week or more	2-4 times a month	Once a month or less	Not at all	Total
Used La Vista recreation centers or their services	7% N=22	8% N=27	25% N=82	60% N=200	100% N=331
Visited a neighborhood park or City park	13% N=45	25% N=85	35% N=116	26% N=88	100% N=334
Used La Vista public libraries or their services	8% N=28	15% N=51	30% N=101	46% N=156	100% N=335
Participated in religious or spiritual activities in La Vista	4% N=15	12% N=41	6% N=22	77% N=257	100% N=334
Attended a City-sponsored event	2% N=8	6% N=20	33% N=111	58% N=196	100% N=335
Used bus, rail, subway or other public transportation instead of driving	1% N=2	0% N=0	3% N=9	97% N=324	100% N=335
Carpooled with other adults or children instead of driving alone	6% N=21	13% N=45	11% N=38	69% N=231	100% N=335
Walked or biked instead of driving	6% N=20	12% N=41	25% N=83	57% N=189	100% N=335
Volunteered your time to some group/activity in La Vista	4% N=14	5% N=16	10% N=33	81% N=272	100% N=335
Participated in a club	2% N=8	4% N=14	7% N=24	86% N=286	100% N=332
Talked to or visited with your immediate neighbors	38% N=127	28% N=95	22% N=75	11% N=38	100% N=334
Done a favor for a neighbor	17% N=58	19% N=64	37% N=126	26% N=89	100% N=337

**Table 39: Question 9**

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more	2-4 times a month	Once a month or less	Not at all	Total
Attended a local public meeting	0% N=1	1% N=5	9% N=31	89% N=299	100% N=336
Watched (online or on television) a local public meeting	1% N=3	1% N=5	7% N=24	90% N=304	100% N=336

**Table 40: Question 10**

Please rate the quality of each of the following services in La Vista:	Excellent	Good	Fair	Poor	Don't know	Total
Police/Sheriff services	48% N=160	33% N=110	5% N=17	1% N=2	13% N=42	100% N=331
Fire services	46% N=154	29% N=97	2% N=8	0% N=0	22% N=72	100% N=331
Ambulance or emergency medical services	39% N=129	30% N=97	3% N=10	0% N=0	28% N=90	100% N=328
Crime prevention	30% N=99	42% N=139	10% N=33	1% N=4	17% N=55	100% N=331
Fire prevention and education	21% N=69	37% N=121	5% N=18	2% N=6	36% N=117	100% N=331
Traffic enforcement	26% N=84	44% N=143	16% N=52	6% N=20	8% N=27	100% N=326
Street repair	17% N=55	38% N=124	33% N=108	11% N=35	1% N=5	100% N=327
Street cleaning	17% N=56	48% N=158	23% N=74	7% N=23	5% N=16	100% N=328
Street lighting	26% N=86	53% N=176	16% N=53	2% N=8	3% N=8	100% N=331

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Please rate the quality of each of the following services in La Vista:	Excellent		Good		Fair		Poor		Don't know		Total	
	32%	N=104	37%	N=121	18%	N=59	6%	N=19	7%	N=24	100%	N=328
Snow removal	16%	N=54	44%	N=147	24%	N=79	6%	N=20	10%	N=32	100%	N=331
Traffic signal timing	16%	N=51	43%	N=141	29%	N=96	10%	N=32	3%	N=11	100%	N=331
Bus or transit services	3%	N=11	7%	N=23	5%	N=17	13%	N=42	72%	N=240	100%	N=333
Garbage collection	32%	N=104	48%	N=159	10%	N=31	2%	N=5	9%	N=29	100%	N=329
Recycling	17%	N=56	34%	N=112	13%	N=44	8%	N=27	28%	N=91	100%	N=330
Yard waste pick-up	17%	N=55	27%	N=88	13%	N=44	1%	N=5	41%	N=136	100%	N=328
Storm drainage	19%	N=62	42%	N=140	24%	N=79	4%	N=13	11%	N=37	100%	N=330
Drinking water	31%	N=104	48%	N=157	14%	N=46	3%	N=9	5%	N=15	100%	N=331
Sewer services	24%	N=79	48%	N=160	14%	N=47	3%	N=9	11%	N=36	100%	N=331
Power (electric and/or gas) utility	29%	N=97	54%	N=179	14%	N=46	1%	N=3	2%	N=6	100%	N=330
Utility billing	23%	N=74	50%	N=163	19%	N=63	5%	N=16	3%	N=11	100%	N=326
City parks	26%	N=87	42%	N=138	17%	N=55	1%	N=4	14%	N=45	100%	N=330
Recreation programs or classes	13%	N=42	30%	N=100	12%	N=39	2%	N=6	44%	N=144	100%	N=331
Recreation centers or facilities	12%	N=40	30%	N=98	14%	N=45	3%	N=10	42%	N=138	100%	N=331
Land use, planning and zoning	11%	N=37	34%	N=111	18%	N=59	5%	N=16	33%	N=108	100%	N=331
Code enforcement (weeds, abandoned buildings, etc.)	11%	N=38	27%	N=89	21%	N=69	10%	N=33	31%	N=101	100%	N=329
Animal control	13%	N=43	38%	N=126	11%	N=35	5%	N=15	34%	N=111	100%	N=331
Economic development	18%	N=58	38%	N=127	20%	N=66	4%	N=12	20%	N=68	100%	N=330
Health services	16%	N=50	42%	N=135	17%	N=55	1%	N=3	25%	N=79	100%	N=322
Public library services	36%	N=117	35%	N=116	7%	N=22	1%	N=2	22%	N=71	100%	N=328
Public information services	16%	N=51	34%	N=112	16%	N=53	2%	N=8	32%	N=105	100%	N=328
Cable television	11%	N=37	30%	N=100	21%	N=70	8%	N=25	29%	N=96	100%	N=328
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	17%	N=56	26%	N=83	12%	N=41	3%	N=9	42%	N=139	100%	N=327
Preservation of natural areas such as open space, farmlands and greenbelts	15%	N=48	32%	N=105	17%	N=55	6%	N=20	30%	N=97	100%	N=325
La Vista open space	14%	N=44	40%	N=130	25%	N=81	4%	N=14	17%	N=56	100%	N=325
City-sponsored special events	19%	N=61	40%	N=125	16%	N=51	1%	N=4	24%	N=75	100%	N=316
Overall customer service by La Vista employees (police, receptionists, planners, etc.)	34%	N=110	38%	N=125	9%	N=30	1%	N=4	18%	N=58	100%	N=327

Table 41: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of La Vista	27%	N=87	56%	N=184	11%	N=36	1%	N=3	6%	N=20	100%	N=330
The Federal Government	6%	N=20	33%	N=109	30%	N=97	14%	N=47	16%	N=54	100%	N=327

Table 42: Question 12

Please rate the following categories of La Vista government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to La Vista	10%	N=32	41%	N=136	32%	N=105	7%	N=22	10%	N=34	100%	N=329
The overall direction that La Vista is taking	22%	N=72	51%	N=169	18%	N=58	3%	N=11	6%	N=20	100%	N=331
The job La Vista government does at welcoming resident involvement	16%	N=53	35%	N=116	22%	N=74	4%	N=13	23%	N=75	100%	N=332
Overall confidence in La Vista government	14%	N=47	46%	N=151	23%	N=76	5%	N=15	12%	N=38	100%	N=328

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Please rate the following categories of La Vista government performance:		Excellent		Good		Fair		Poor		Don't know		Total	
Generally acting in the best interest of the community		17%	N=55	50%	N=166	20%	N=67	4%	N=12	9%	N=30	100%	N=329
Being honest		16%	N=52	41%	N=137	19%	N=62	3%	N=9	21%	N=71	100%	N=331
Treating all residents fairly		18%	N=60	42%	N=139	15%	N=48	4%	N=13	21%	N=71	100%	N=332

Table 43: Question 13

Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years:		Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in La Vista		68%	N=227	23%	N=77	7%	N=23	3%	N=9	100%	N=335
Overall ease of getting to the places you usually have to visit		36%	N=122	48%	N=161	12%	N=40	3%	N=11	100%	N=334
Quality of overall natural environment in La Vista		40%	N=134	40%	N=132	18%	N=61	2%	N=6	100%	N=334
Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems)		28%	N=94	42%	N=141	26%	N=87	3%	N=11	100%	N=334
Health and wellness opportunities in La Vista		29%	N=97	43%	N=142	25%	N=83	4%	N=12	100%	N=333
Overall opportunities for education and enrichment		39%	N=131	36%	N=122	19%	N=65	5%	N=16	100%	N=334
Overall economic health of La Vista		46%	N=153	45%	N=150	7%	N=22	2%	N=7	100%	N=332
Sense of community		36%	N=122	41%	N=136	21%	N=70	2%	N=7	100%	N=334

Table 44: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?		Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home		20%	N=66	14%	N=45	14%	N=46	11%	N=34	41%	N=131	100%	N=322
Purchase goods or services from a business located in La Vista		3%	N=9	3%	N=10	33%	N=106	49%	N=159	12%	N=40	100%	N=324
Eat at least 5 portions of fruits and vegetables a day		7%	N=22	18%	N=58	36%	N=116	29%	N=94	10%	N=32	100%	N=321
Participate in moderate or vigorous physical activity		4%	N=14	19%	N=62	39%	N=128	25%	N=82	12%	N=38	100%	N=324
Read or watch local news (via television, paper, computer, etc.)		6%	N=19	12%	N=38	24%	N=77	27%	N=88	31%	N=102	100%	N=325
Vote in local elections		14%	N=45	4%	N=12	7%	N=22	23%	N=74	53%	N=172	100%	N=325

Table 45: Question D2

Would you say that in general your health is:		Percent		Number	
Excellent			17%		N=56
Very good			42%		N=138
Good			30%		N=99
Fair			9%		N=31
Poor			1%		N=3
Total			100%		N=326

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Table 46: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=15
Somewhat positive	25%	N=82
Neutral	58%	N=189
Somewhat negative	11%	N=36
Very negative	1%	N=2
Total	100%	N=323

Table 47: Question D4

What is your employment status?	Percent	Number
Working full time for pay	76%	N=248
Working part time for pay	5%	N=17
Unemployed, looking for paid work	2%	N=5
Unemployed, not looking for paid work	1%	N=4
Fully retired	16%	N=51
Total	100%	N=325

Table 48: Question D5

Do you work inside the boundaries of La Vista?	Percent	Number
Yes, outside the home	19%	N=61
Yes, from home	2%	N=6
No	79%	N=248
Total	100%	N=315

Table 49: Question D6

How many years have you lived in La Vista?	Percent	Number
Less than 2 years	27%	N=88
2 to 5 years	21%	N=68
6 to 10 years	12%	N=38
11 to 20 years	19%	N=63
More than 20 years	21%	N=69
Total	100%	N=327

Table 50: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	61%	N=200
Building with two or more homes (duplex, townhome, apartment or condominium)	38%	N=126
Mobile home	0%	N=0
Other	1%	N=2
Total	100%	N=328

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Table 51: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	44%	N=143
Owned	56%	N=183
Total	100%	N=326

Table 52: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=9
\$300 to \$599 per month	6%	N=18
\$600 to \$999 per month	31%	N=99
\$1,000 to \$1,499 per month	40%	N=126
\$1,500 to \$2,499 per month	19%	N=59
\$2,500 or more per month	2%	N=6
Total	100%	N=316

Table 53: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	62%	N=203
Yes	38%	N=123
Total	100%	N=326

Table 54: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	82%	N=266
Yes	18%	N=58
Total	100%	N=324

Table 55: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	10%	N=30
\$25,000 to \$49,999	26%	N=82
\$50,000 to \$99,999	38%	N=118
\$100,000 to \$149,999	19%	N=60
\$150,000 or more	7%	N=23
Total	100%	N=313

Table 56: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	94%	N=303
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=20
Total	100%	N=323

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Table 57: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=3
Asian, Asian Indian or Pacific Islander	2%	N=8
Black or African American	1%	N=4
White	90%	N=288
Other	8%	N=25

Total may exceed 100% as respondents could select more than one option.

Table 58: Question D15

In which category is your age?	Percent	Number
18 to 24 years	9%	N=28
25 to 34 years	29%	N=94
35 to 44 years	15%	N=49
45 to 54 years	23%	N=74
55 to 64 years	10%	N=33
65 to 74 years	8%	N=27
75 years or older	7%	N=22
Total	100%	N=327

Table 59: Question D16

What is your sex?	Percent	Number
Female	54%	N=178
Male	46%	N=149
Total	100%	N=327

Table 60: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	79%	N=258
Land line	11%	N=34
Both	10%	N=34
Total	100%	N=327

## Appendix B: Benchmark Comparisons

### Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of La Vista chose to have comparisons made to the entire database.

### Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is La Vista's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to La Vista's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of La Vista's rating to the benchmark.

In that final column, La Vista's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by La Vista residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that La Vista's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then La Vista's average rating was more than 20 points different when compared to the benchmark.

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

## National Benchmark Comparisons

Table 61: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in La Vista	90%	111	431	Similar
Overall image or reputation of La Vista	83%	101	339	Similar
La Vista as a place to live	95%	93	376	Similar
Your neighborhood as a place to live	90%	103	307	Similar
La Vista as a place to raise children	95%	74	367	Higher
La Vista as a place to retire	71%	107	347	Similar
Overall appearance of La Vista	83%	111	338	Similar

Table 62: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in La Vista	95%	68	348	Higher
	In your neighborhood during the day	97%	81	345	Similar
	In La Vista's downtown/commercial area during the day	96%	89	313	Similar
	Overall ease of getting to the places you usually have to visit	93%	5	272	Higher
	Availability of paths and walking trails	72%	109	308	Similar
	Ease of walking in La Vista	79%	62	302	Higher
	Ease of travel by bicycle in La Vista	58%	102	301	Similar
	Ease of travel by public transportation in La Vista	29%	159	234	Similar
	Ease of travel by car in La Vista	88%	14	300	Higher
Mobility	Ease of public parking	82%	12	231	Higher
	Traffic flow on major streets	77%	16	328	Higher
Natural Environment	Quality of overall natural environment in La Vista	77%	135	274	Similar
	Cleanliness of La Vista	87%	82	281	Similar
	Air quality	92%	47	244	Similar
Built Environment	Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems)	68%	86	263	Similar
	Overall quality of new development in La Vista	77%	21	288	Higher
	Availability of affordable quality housing	60%	21	297	Higher
	Variety of housing options	70%	36	276	Higher
	Public places where people want to spend time	60%	148	257	Similar
	Overall economic health of La Vista	80%	73	269	Similar
	Vibrant downtown/commercial area	35%	178	246	Similar
Economy	Overall quality of business and service establishments in La Vista	60%	143	271	Similar
	Cost of living in La Vista	51%	48	265	Similar
	Shopping opportunities	54%	154	289	Similar
	Employment opportunities	60%	40	306	Higher
	La Vista as a place to visit	57%	164	283	Similar
	La Vista as a place to work	69%	99	351	Similar
	Health and wellness opportunities in La Vista	74%	117	264	Similar
Recreation and Wellness	Availability of affordable quality mental health care	54%	67	234	Similar
	Availability of preventive health services	68%	97	238	Similar
	Availability of affordable quality health care	71%	76	257	Similar
	Availability of affordable quality food	69%	89	244	Similar
	Recreational opportunities	56%	180	289	Similar
Education and	Fitness opportunities (including exercise classes and paths or trails, etc.)	65%	139	255	Similar
	Overall opportunities for education and enrichment	76%	92	266	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Enrichment	Opportunities to participate in religious or spiritual events and activities	76%	136	204	Similar
	Opportunities to attend cultural/arts/music activities	54%	174	286	Similar
	Adult educational opportunities	68%	66	243	Similar
	K-12 education	87%	65	267	Higher
	Availability of affordable quality child care/preschool	62%	78	257	Similar
	Opportunities to participate in social events and activities	61%	130	262	Similar
	Neighborliness of La Vista	73%	31	258	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	79%	27	289	Higher
	Opportunities to participate in community matters	68%	107	272	Similar
Community Engagement	Opportunities to volunteer	68%	154	263	Similar

Table 63: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of La Vista	88%	62	401	Similar
Overall customer service by La Vista employees (police, receptionists, planners, etc.)	87%	31	367	Higher
Value of services for the taxes paid to La Vista	57%	134	385	Similar
Overall direction that La Vista is taking	78%	14	310	Higher
Job La Vista government does at welcoming resident involvement	66%	29	313	Higher
Overall confidence in La Vista government	68%	32	270	Higher
Generally acting in the best interest of the community	74%	19	270	Higher
Being honest	73%	31	261	Higher
Treating all residents fairly	77%	12	267	Higher
Services provided by the Federal Government	47%	50	250	Similar

Table 64: Governance by Facet

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	94%	16	426
	Fire services	97%	48	364
	Ambulance or emergency medical services	95%	60	327
	Crime prevention	86%	48	349
	Fire prevention and education	89%	76	281
	Animal control	77%	82	317
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	74%	36	275
	Traffic enforcement	76%	47	353
	Street repair	56%	93	358
Mobility	Street cleaning	69%	120	313
	Street lighting	81%	13	315
	Snow removal	74%	49	265
	Sidewalk maintenance	67%	58	306
	Traffic signal timing	60%	45	260
	Bus or transit services	36%	189	228
Natural Environment	Garbage collection	88%	128	333
	Recycling	70%	269	340
	Yard waste pick-up	75%	132	265
	Drinking water	83%	65	296

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Built Environment	Preservation of natural areas such as open space, farmlands and greenbelts	67%	75	252	Similar
	La Vista open space	65%	93	240	Similar
	Storm drainage	69%	112	331	Similar
	Sewer services	81%	116	302	Similar
	Power (electric and/or gas) utility	85%	41	186	Similar
	Utility billing	75%	73	232	Similar
	Land use, planning and zoning	66%	19	294	Higher
	Code enforcement (weeds, abandoned buildings, etc.)	55%	128	372	Similar
	Cable television	59%	45	200	Similar
	Economic development	70%	34	280	Higher
Economy	City parks	79%	163	309	Similar
	Recreation programs or classes	76%	121	310	Similar
	Recreation centers or facilities	72%	143	273	Similar
Recreation and Wellness	Health services	76%	68	220	Similar
	City-sponsored special events	77%	58	280	Similar
	Public library services	91%	84	320	Similar
Community Engagement	Public information services	73%	87	283	Similar

Table 65: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	73%	61	301	Similar
Recommend living in La Vista to someone who asks	97%	16	280	Higher
Remain in La Vista for the next five years	94%	7	275	Higher
Contacted La Vista (in-person, phone, email or web) for help or information	27%	313	318	Lower

Table 66: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	31%	131	235	Similar
	Did NOT report a crime to the police	83%	103	261	Similar
	Household member was NOT a victim of a crime	92%	100	270	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	3%	207	214	Much lower
	Carpooled with other adults or children instead of driving alone	31%	237	249	Lower
	Walked or biked instead of driving	43%	206	258	Lower
Natural Environment	Made efforts to conserve water	64%	241	243	Lower
	Made efforts to make your home more energy efficient	62%	239	245	Lower
	Recycle at home	66%	239	257	Much lower
Built Environment	Did NOT observe a code violation or other hazard in La Vista	64%	57	252	Similar
	NOT experiencing housing costs stress	74%	84	256	Similar
Economy	Purchase goods or services from a business located in La Vista	94%	213	255	Similar
	Economy will have positive impact on income	30%	158	257	Similar
	Work inside boundaries of La Vista	21%	247	256	Much lower

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Recreation and Wellness	Used La Vista recreation centers or their services	40%	228	238	Lower
	Visited a neighborhood park or City park	74%	234	265	Similar
	Eat at least 5 portions of fruits and vegetables a day	75%	228	246	Similar
	Participate in moderate or vigorous physical activity	77%	235	251	Similar
	In very good to excellent health	59%	171	251	Similar
Education and Enrichment	Used La Vista public libraries or their services	54%	203	246	Similar
	Participated in religious or spiritual activities in La Vista	23%	195	204	Much lower
	Attended City-sponsored event	42%	226	260	Lower
Community Engagement	Campaigned or advocated for an issue, cause or candidate	12%	236	239	Lower
	Contacted La Vista elected officials (in-person, phone, email or web) to express your opinion	11%	229	253	Similar
	Volunteered your time to some group/activity in La Vista	19%	257	263	Lower
	Participated in a club	14%	233	244	Lower
	Talked to or visited with your immediate neighbors	89%	178	253	Similar
	Done a favor for a neighbor	74%	218	248	Similar
	Attended a local public meeting	11%	255	262	Lower
	Watched (online or on television) a local public meeting	10%	222	232	Lower
	Read or watch local news (via television, paper, computer, etc.)	82%	161	256	Similar
	Vote in local elections	82%	180	258	Similar

Communities included in national comparisons

The communities included in La Vista's comparisons are listed on the following pages along with their population according to the American Community Survey (ACS) 2017 5-year estimates.

Adams County, CO .....	487,850
Airway Heights city, WA .....	8,017
Albany city, OR .....	52,007
Albemarle County, VA .....	105,105
Albert Lea city, MN .....	17,716
Alexandria city, VA .....	154,710
American Canyon city, CA .....	20,341
Ames city, IA .....	65,005
Ankeny city, IA .....	56,237
Ann Arbor city, MI .....	119,303
Apache Junction city, AZ .....	38,452
Arapahoe County, CO .....	626,612
Arlington city, TX .....	388,225
Arvada city, CO .....	115,320
Asheville city, NC .....	89,318
Ashland city, OR .....	20,733
Ashland town, MA .....	17,478
Ashland town, VA .....	7,554
Aspen city, CO .....	7,097
Athens-Clarke County, GA .....	122,292
Auburn city, AL .....	61,462
Augusta CCD, GA .....	136,103
Aurora city, CO .....	357,323
Austin city, TX .....	916,906
Avon town, CO .....	6,503

Avon town, IN .....	16,479
Avondale city, AZ .....	81,590
Azusa city, CA .....	49,029
Bainbridge Island city, WA .....	23,689
Baltimore city, MD .....	619,796
Baltimore County, MD .....	828,637
Battle Creek city, MI .....	51,505
Bay Village city, OH .....	15,426
Baytown city, TX .....	76,205
Bedford city, TX .....	49,082
Bedford town, MA .....	14,105
Bellevue city, WA .....	139,014
Bellingham city, WA .....	85,388
Bend city, OR .....	87,167
Bethlehem township, PA .....	23,800
Bettendorf city, IA .....	35,293
Billings city, MT .....	109,082
Bloomington city, IN .....	83,636
Bloomington city, MN .....	85,417
Boise City city, ID .....	220,859
Bonner Springs city, KS .....	7,644
Boulder city, CO .....	106,271
Bowling Green city, KY .....	64,302
Bozeman city, MT .....	43,132
Brentwood city, TN .....	41,524

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Brighton city, CO .....	38,016	Danville city, KY .....	16,657
Brookline CDP, MA.....	59,246	Darien city, IL .....	22,206
Brooklyn Center city, MN.....	30,885	Davenport city, FL.....	3,665
Brooklyn city, OH.....	10,891	Davidson town, NC.....	12,325
Broomfield city, CO.....	64,283	Dayton city, OH .....	140,939
Brownsburg town, IN.....	24,625	Dayton town, WY .....	815
Buffalo Grove village, IL.....	41,551	Dearborn city, MI .....	95,295
Burlingame city, CA .....	30,401	Decatur city, GA.....	22,022
Cabarrus County, NC .....	196,716	Del Mar city, CA .....	4,338
Cambridge city, MA .....	110,893	DeLand city, FL .....	30,315
Canandaigua city, NY .....	10,402	Delaware city, OH .....	38,193
Cannon Beach city, OR .....	1,517	Denison city, TX .....	23,342
Cañon City city, CO.....	16,298	Denton city, TX .....	131,097
Canton city, SD .....	3,352	Denver city, CO .....	678,467
Cape Coral city, FL.....	173,679	Des Moines city, IA .....	214,778
Carlsbad city, CA .....	113,147	Des Peres city, MO .....	8,536
Carroll city, IA .....	9,937	Destin city, FL .....	13,421
Cartersville city, GA .....	20,235	Dover city, NH .....	30,901
Cary town, NC .....	159,715	Dublin city, CA .....	57,022
Castle Rock town, CO .....	57,274	Dublin city, OH .....	44,442
Cedar Hill city, TX .....	48,149	Duluth city, MN .....	86,066
Cedar Park city, TX .....	70,010	Durham city, NC .....	257,232
Cedar Rapids city, IA .....	130,330	Durham County, NC .....	300,865
Celina city, TX .....	7,910	Dyer town, IN .....	16,077
Centennial city, CO .....	108,448	Eagan city, MN .....	66,102
Chandler city, AZ .....	245,160	Eagle Mountain city, UT .....	27,773
Chandler city, TX .....	2,896	Eau Claire city, WI .....	67,945
Chanhassen city, MN .....	25,108	Eden Prairie city, MN .....	63,660
Chapel Hill town, NC .....	59,234	Eden town, VT .....	1,254
Chardon city, OH .....	5,166	Edgewater city, CO .....	5,299
Charles County, MD .....	156,021	Edina city, MN .....	50,603
Charlotte County, FL .....	173,236	Edmond city, OK .....	89,769
Charlottesville city, VA .....	46,487	Edmonds city, WA .....	41,309
Chattanooga city, TN .....	176,291	El Cerrito city, CA .....	24,982
Chautauqua town, NY .....	4,362	El Paso de Robles (Paso Robles) city, CA .....	31,409
Chesterfield County, VA .....	335,594	Elk Grove city, CA .....	166,228
Clackamas County, OR .....	399,962	Elmhurst city, IL .....	46,139
Clayton city, MO .....	16,214	Englewood city, CO .....	33,155
Clearwater city, FL .....	112,794	Erie town, CO .....	22,019
Cleveland Heights city, OH .....	45,024	Estes Park town, CO .....	6,248
Clinton city, SC .....	8,538	Euclid city, OH .....	47,698
Clive city, IA .....	17,134	Fairview town, TX .....	8,473
Clovis city, CA .....	104,411	Farmers Branch city, TX .....	33,808
College Park city, MD .....	32,186	Farmersville city, TX .....	3,440
College Station city, TX .....	107,445	Farmington Hills city, MI .....	81,235
Colleyville city, TX .....	25,557	Farmington town, CT .....	25,596
Collinsville city, IL .....	24,767	Fate city, TX .....	10,339
Columbia city, MO .....	118,620	Fayetteville city, GA .....	17,069
Columbia city, SC .....	132,236	Fayetteville city, NC .....	210,324
Columbia Falls city, MT .....	5,054	Ferguson township, PA .....	18,837
Commerce City city, CO .....	52,905	Fernandina Beach city, FL .....	11,957
Concord city, CA .....	128,160	Flower Mound town, TX .....	71,575
Concord town, MA .....	19,357	Forest Grove city, OR .....	23,554
Conshohocken borough, PA .....	7,985	Fort Collins city, CO .....	159,150
Coolidge city, AZ .....	12,221	Franklin city, TN .....	72,990
Coon Rapids city, MN .....	62,342	Frederick town, CO .....	11,397
Coral Springs city, FL .....	130,110	Fremont city, CA .....	230,964
Coronado city, CA .....	24,053	Fruita city, CO .....	13,039
Corvallis city, OR .....	56,224	Gahanna city, OH .....	34,691
Cottonwood Heights city, UT .....	34,214	Gaithersburg city, MD .....	67,417
Coventry Lake CDP, CT .....	2,932	Galveston city, TX .....	49,706
Creve Coeur city, MO .....	18,259	Gardner city, KS .....	21,059
Cupertino city, CA .....	60,687	Germantown city, TN .....	39,230
Dacono city, CO .....	4,929	Gilbert town, AZ .....	232,176
Dakota County, MN .....	414,655	Gillette city, WY .....	31,783
Dallas city, OR .....	15,413	Glen Ellyn village, IL .....	27,983
Dallas city, TX .....	1,300,122	Glendora city, CA .....	51,891

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Glenview village, IL .....	47,066	Lake in the Hills village, IL .....	28,908
Golden city, CO .....	20,365	Lake Zurich village, IL .....	19,983
Golden Valley city, MN .....	21,208	Lakeville city, MN .....	61,056
Goodyear city, AZ .....	74,953	Lakewood city, CO .....	151,411
Grafton village, WI .....	11,576	Lakewood city, WA .....	59,102
Grand Blanc city, MI .....	7,964	Lancaster County, SC .....	86,544
Grants Pass city, OR .....	36,687	Lansing city, MI .....	115,222
Grass Valley city, CA .....	12,893	Laramie city, WY .....	32,104
Greeley city, CO .....	100,760	Larimer County, CO .....	330,976
Greenville city, NC .....	90,347	Las Cruces city, NM .....	101,014
Greenwich town, CT .....	62,782	Las Vegas city, NM .....	13,445
Greenwood Village city, CO .....	15,397	Lawrence city, KS .....	93,954
Greer city, SC .....	28,587	Lawrenceville city, GA .....	29,287
Gunnison County, CO .....	16,215	Lehi city, UT .....	58,351
Haltom City city, TX .....	44,059	Lenexa city, KS .....	52,030
Hamilton city, OH .....	62,216	Lewisville city, TX .....	103,638
Hamilton town, MA .....	7,991	Lewisville town, NC .....	13,516
Hampton city, VA .....	136,255	Libertyville village, IL .....	20,504
Hanover County, VA .....	103,218	Lincolnwood village, IL .....	12,637
Harrisburg city, SD .....	5,429	Lindsborg city, KS .....	3,313
Harrisonburg city, VA .....	53,064	Little Chute village, WI .....	11,006
Harrisonville city, MO .....	10,025	Littleton city, CO .....	45,848
Hastings city, MN .....	22,620	Livermore city, CA .....	88,232
Henderson city, NV .....	284,817	Lombard village, IL .....	43,776
Herndon town, VA .....	24,545	Lone Tree city, CO .....	13,430
High Point city, NC .....	109,849	Long Grove village, IL .....	7,980
Highland Park city, IL .....	29,796	Longmont city, CO .....	91,730
Highlands Ranch CDP, CO .....	105,264	Lonsdale city, MN .....	3,850
Homer Glen village, IL .....	24,403	Los Alamos County, NM .....	18,031
Honolulu County, HI .....	990,060	Los Altos Hills town, CA .....	8,490
Hoquiam city, WA .....	8,416	Loudoun County, VA .....	374,558
Horry County, SC .....	310,186	Louisville city, CO .....	20,319
Hudson town, CO .....	1,709	Lower Merion township, PA .....	58,500
Huntley village, IL .....	26,265	Lynchburg city, VA .....	79,237
Huntsville city, TX .....	40,727	Lynnwood city, WA .....	37,242
Hutchinson city, MN .....	13,836	Manassas city, VA .....	41,379
Hutto city, TX .....	22,644	Manhattan Beach city, CA .....	35,698
Independence city, MO .....	117,369	Manhattan city, KS .....	55,427
Indio city, CA .....	86,867	Mankato city, MN .....	41,241
Iowa City city, IA .....	73,415	Maple Grove city, MN .....	68,362
Irving city, TX .....	235,648	Maplewood city, MN .....	40,127
Issaquah city, WA .....	35,629	Maricopa County, AZ .....	4,155,501
Jackson city, MO .....	14,690	Marin County, CA .....	260,814
Jackson County, MI .....	158,989	Marion city, IA .....	38,014
James City County, VA .....	73,028	Mariposa County, CA .....	17,658
Jefferson County, NY .....	116,567	Marshfield city, WI .....	18,326
Jefferson Parish, LA .....	437,038	Martinez city, CA .....	37,902
Jerome city, ID .....	11,306	Marysville city, WA .....	66,178
Johnson City city, TN .....	65,598	Maui County, HI .....	164,094
Johnston city, IA .....	20,172	McKinney city, TX .....	164,760
Jupiter town, FL .....	62,373	McMinnville city, OR .....	33,211
Kalamazoo city, MI .....	75,833	Mecklenburg County, NC .....	1,034,290
Kansas City city, KS .....	151,042	Menlo Park city, CA .....	33,661
Kansas City city, MO .....	476,974	Menomonee Falls village, WI .....	36,411
Keizer city, OR .....	37,910	Mercer Island city, WA .....	24,768
Kent city, WA .....	126,561	Meridian charter township, MI .....	41,903
Kerrville city, TX .....	22,931	Meridian city, ID .....	91,917
Key West city, FL .....	25,316	Merriam city, KS .....	11,259
King City city, CA .....	13,721	Mesa city, AZ .....	479,317
Kingman city, AZ .....	28,855	Miami Beach city, FL .....	92,187
Kirkland city, WA .....	86,772	Miami city, FL .....	443,007
Kirkwood city, MO .....	27,659	Middleton city, WI .....	18,951
Knoxville city, IA .....	7,202	Middletown town, RI .....	16,100
La Plata town, MD .....	9,160	Midland city, MI .....	41,958
La Vista city, NE .....	17,062	Milford city, DE .....	10,645
Laguna Niguel city, CA .....	65,429	Milton city, GA .....	37,556
Lake Forest city, IL .....	18,931	Minneapolis city, MN .....	411,452

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Minnetrista city, MN.....	7,187	Peoria city, IL .....	115,424
Missouri City city, TX .....	72,688	Pflugerville city, TX .....	58,013
Moline city, IL .....	42,644	Pinehurst village, NC .....	15,580
Monroe city, MI .....	20,128	Piqua city, OH.....	20,793
Montgomery city, MN.....	2,921	Pitkin County, CO.....	17,747
Montgomery County, MD .....	1,039,198	Plano city, TX .....	281,566
Monticello city, UT .....	2,599	Platte City city, MO.....	4,867
Montrose city, CO .....	18,918	Pleasant Hill city, IA .....	9,608
Moraga town, CA.....	17,231	Pleasanton city, CA .....	79,341
Morristown city, TN .....	29,446	Polk County, IA.....	467,235
Morrisville town, NC.....	23,873	Pompano Beach city, FL .....	107,542
Morro Bay city, CA.....	10,568	Port Orange city, FL .....	60,315
Mountlake Terrace city, WA.....	20,922	Port St. Lucie city, FL .....	178,778
Murphy city, TX.....	20,361	Portland city, OR.....	630,331
Naperville city, IL .....	146,431	Powell city, OH .....	12,658
Napoleon city, OH .....	8,646	Powhatan County, VA.....	28,364
Nederland city, TX.....	17,284	Prince William County, VA.....	450,763
Needham CDP, MA .....	30,429	Prior Lake city, MN .....	25,452
Nevada City city, CA .....	3,112	Pueblo city, CO .....	109,122
Nevada County, CA.....	98,838	Purcellville town, VA.....	9,217
New Braunfels city, TX.....	70,317	Queen Creek town, AZ .....	33,298
New Brighton city, MN .....	22,440	Raleigh city, NC .....	449,477
New Concord village, OH .....	2,561	Ramsey city, MN .....	25,853
New Hope city, MN .....	20,909	Raymond town, ME .....	4,497
New Orleans city, LA.....	388,182	Raymore city, MO .....	20,358
New Ulm city, MN.....	13,249	Redmond city, OR .....	28,492
Newport city, RI .....	24,745	Redmond city, WA .....	60,712
Newport News city, VA .....	180,775	Redwood City city, CA .....	84,368
Newton city, IA .....	15,085	Reno city, NV.....	239,732
Niles village, IL.....	29,823	Richland city, WA .....	53,991
Noblesville city, IN .....	59,807	Richmond city, CA .....	108,853
Norcross city, GA.....	16,474	Richmond Heights city, MO .....	8,466
Norfolk city, NE .....	24,352	Rio Rancho city, NM .....	93,317
Norfolk city, VA .....	245,752	River Falls city, WI .....	15,256
North Mankato city, MN .....	13,583	Riverside city, CA .....	321,570
North Port city, FL .....	62,542	Roanoke city, VA.....	99,572
North Yarmouth town, ME.....	3,714	Roanoke County, VA .....	93,419
Northglenn city, CO .....	38,473	Rochester city, NY .....	209,463
Novato city, CA .....	55,378	Rock Hill city, SC .....	70,764
Novi city, MI .....	58,835	Rockville city, MD .....	66,420
O'Fallon city, IL .....	29,095	Roeland Park city, KS .....	6,810
Oak Park village, IL .....	52,229	Rohnert Park city, CA .....	42,305
Oakley city, CA .....	39,950	Rolla city, MO .....	20,013
Oklahoma City city, OK .....	629,191	Rosemount city, MN .....	23,474
Olmsted County, MN .....	151,685	Rosenberg city, TX .....	35,867
Olympia city, WA .....	49,928	Roseville city, MN .....	35,624
Orange village, OH .....	3,280	Round Rock city, TX .....	116,369
Orland Park village, IL .....	59,161	Royal Palm Beach village, FL .....	37,665
Orleans Parish, LA .....	388,182	Sacramento city, CA .....	489,650
Oshkosh city, WI .....	66,649	Sahuarita town, AZ .....	28,257
Oswego village, IL .....	33,759	Sammamish city, WA .....	62,877
Ottawa County, MI .....	280,243	San Diego city, CA .....	1,390,966
Overland Park city, KS .....	186,147	San Jose city, CA .....	1,023,031
Paducah city, KY .....	24,879	San Marcos city, CA .....	93,493
Palm Beach Gardens city, FL .....	53,119	San Marcos city, TX .....	59,935
Palm Coast city, FL .....	82,356	Sangamon County, IL .....	198,134
Palo Alto city, CA .....	67,082	Santa Fe city, NM .....	82,980
Palos Verdes Estates city, CA .....	13,591	Santa Fe County, NM .....	147,514
Papillion city, NE .....	19,478	Sarasota County, FL .....	404,839
Paradise Valley town, AZ .....	13,961	Savage city, MN .....	30,011
Park City city, UT .....	8,167	Schaumburg village, IL .....	74,427
Parker town, CO .....	51,125	Schertz city, TX .....	38,199
Parkland city, FL .....	28,901	Scott County, MN .....	141,463
Pasco city, WA .....	70,607	Scottsdale city, AZ .....	239,283
Pasco County, FL .....	498,136	Sedona city, AZ .....	10,246
Payette city, ID .....	7,366	Sevierville city, TN .....	16,387
Pearland city, TX .....	113,693	Shakopee city, MN .....	40,024

The National Community Survey™

Sharonville city, OH .....	13,974	Twin Falls city, ID .....	47,340
Shawnee city, KS.....	64,840	Unalaska city, AK .....	4,809
Shawnee city, OK .....	30,974	University Heights city, OH .....	13,201
Sherborn town, MA.....	4,302	University Park city, TX.....	24,692
Shoreline city, WA .....	55,431	Urbandale city, IA .....	42,222
Shoreview city, MN .....	26,432	Vail town, CO.....	5,425
Shorewood village, IL .....	16,809	Ventura CCD, CA.....	115,218
Sierra Vista city, AZ .....	43,585	Vernon Hills village, IL.....	26,084
Silverton city, OR.....	9,757	Vestavia Hills city, AL .....	34,003
Sioux Falls city, SD .....	170,401	Victoria city, MN.....	8,679
Skokie village, IL .....	64,773	Vienna town, VA .....	16,474
Snoqualmie city, WA.....	12,944	Virginia Beach city, VA.....	450,057
Snowmass Village town, CO .....	2,827	Walnut Creek city, CA.....	68,516
Somerset town, MA .....	18,257	Warrensburg city, MO .....	19,890
South Jordan city, UT .....	65,523	Washington County, MN .....	250,979
Southlake city, TX.....	30,090	Washeoe County, NV .....	445,551
Spearfish city, SD .....	11,300	Washougal city, WA .....	15,241
Springfield city, MO .....	165,785	Wauwatosa city, WI .....	47,687
Springville city, UT.....	32,319	Wentzville city, MO.....	35,768
St. Augustine city, FL.....	13,952	West Carrollton city, OH .....	12,963
St. Charles city, IL .....	32,730	West Chester township, OH .....	62,804
St. Joseph city, MO.....	76,819	Western Springs village, IL .....	13,187
St. Louis County, MN .....	200,294	Westerville city, OH.....	38,604
St. Lucie County, FL.....	298,763	Westlake town, TX.....	1,006
State College borough, PA.....	42,224	Westminster city, CO .....	111,895
Steamboat Springs city, CO .....	12,520	Westminster city, MD .....	18,557
Sugar Land city, TX .....	86,886	Wheat Ridge city, CO .....	31,162
Suisun City city, CA.....	29,280	White House city, TN .....	11,107
Summit County, UT .....	39,731	Wichita city, KS.....	389,054
Sunnyvale city, CA.....	151,565	Williamsburg city, VA.....	14,817
Surprise city, AZ .....	129,534	Willowbrook village, IL .....	8,598
Swanee city, GA .....	18,655	Wilmington city, NC .....	115,261
Tacoma city, WA .....	207,280	Wilsonville city, OR .....	22,789
Takoma Park city, MD .....	17,643	Windsor town, CO .....	23,386
Temecula city, CA.....	110,722	Windsor town, CT .....	29,037
Tempe city, AZ.....	178,339	Winnetka village, IL .....	12,504
Temple city, TX .....	71,795	Winter Garden city, FL.....	40,799
Texarkana city, TX.....	37,222	Woodbury city, MN .....	67,648
The Woodlands CDP, TX .....	109,608	Woodinville city, WA .....	11,675
Tigard city, OR .....	51,355	Wyandotte County, KS .....	163,227
Tinley Park village, IL.....	57,107	Yakima city, WA.....	93,182
Tracy city, CA.....	87,613	York County, VA.....	67,196
Trinidad CCD, CO .....	10,819	Yorktown town, IN .....	11,200
Tualatin city, OR.....	27,135	Yorkville city, IL .....	18,691
Tulsa city, OK.....	401,352	Yountville city, CA .....	2,978
Tustin city, CA.....	80,007		

## Appendix C: Detailed Survey Methods

The National Community Survey™ (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of La Vista funded this research. Please contact Tommy Prouhet of the City of La Vista at [tprouhet@cityoflavista.org](mailto:tprouhet@cityoflavista.org) if you have any questions about the survey.

### Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

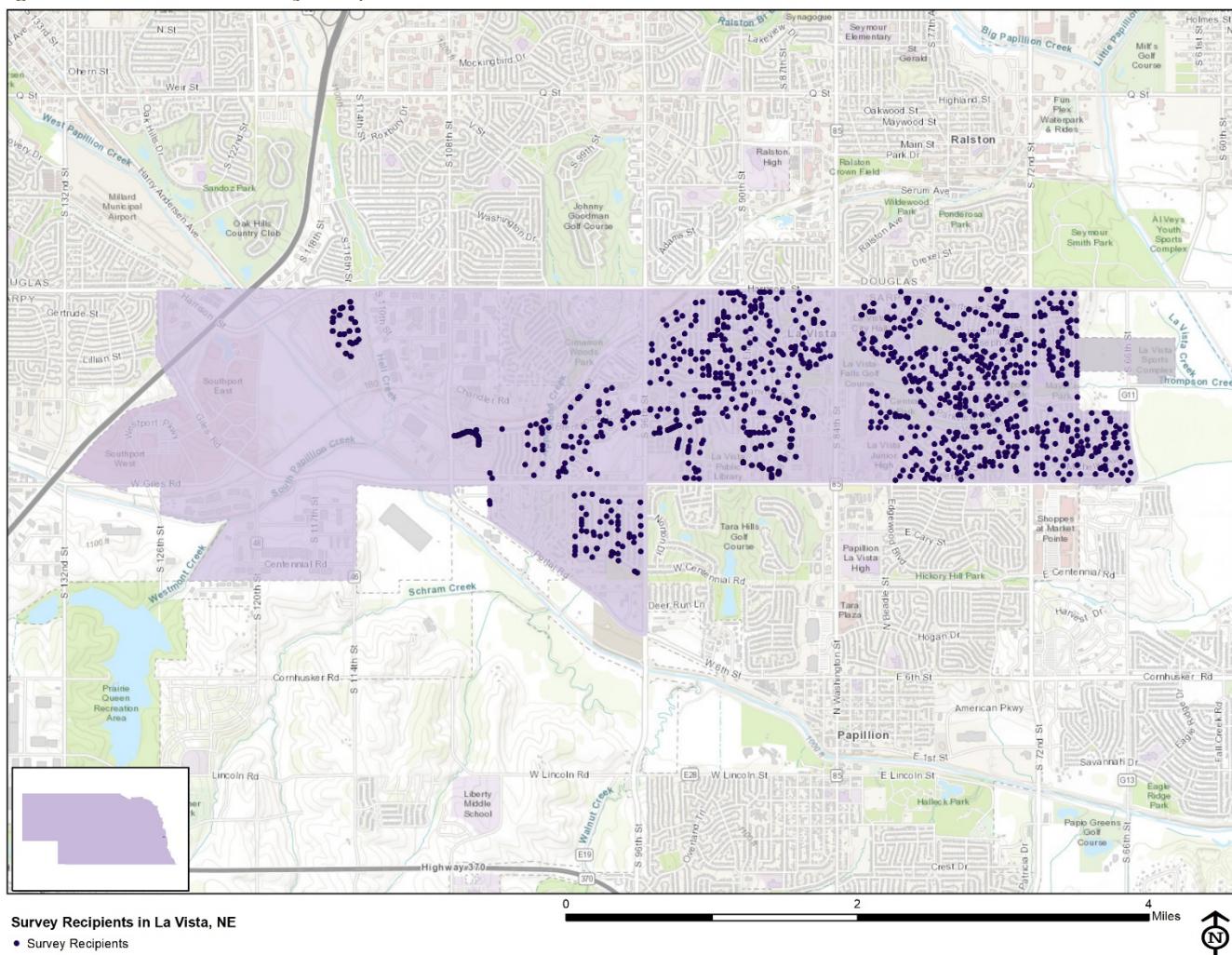
## Selecting Survey Recipients

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of La Vista were eligible to participate in the survey. A list of all households within the zip codes serving La Vista was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of La Vista households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of La Vista boundaries were removed from consideration.

To choose the 1,700 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every  $N$ th one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



## Survey Administration and Response

Selected households received three mailings, one week apart, beginning on September 18, 2019. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English. Both cover letters included a URL through which the residents selected for the mail survey could choose to respond online rather than by mail. Completed surveys were collected over the following seven weeks.

About 4% of the 1,700 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,630 households that received the survey, 339 completed the survey, providing an overall response rate of 21%. Of the 339 completed surveys, 29 were completed online. The response rates was calculated using AAPOR's response rate #<sup>21</sup> for mailed surveys of unnamed persons.

<sup>1</sup> See AAPOR's Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information

Table 67: Survey Response Rate

	Overall
Total sample used	1,700
I=Complete Interviews	334
P=Partial Interviews	5
R=Refusal and break off	0
NC=Non Contact	0
O=Other	0
UH=Unknown household	0
UO=Unknown other	1,291
NE=Not eligible	70
Response rate: $(I+P)/(I+P) + (R+NC+O) + (UH+UO)$	21%

## Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.<sup>2</sup>

The margin of error for the City of La Vista survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (339 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller.

## Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used SurveyGizmo, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

## Survey Data Weighting

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of La Vista. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing unit type (attached or detached),

<sup>2</sup> A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

race/ethnicity, sex, and age. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 68: La Vista, NE 2019 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
<b>Housing</b>			
Rent home	44%	32%	44%
Own home	56%	68%	56%
Detached unit*	61%	67%	61%
Attached unit*	39%	33%	39%
<b>Race and Ethnicity</b>			
White	89%	92%	88%
Not white	11%	8%	12%
Not Hispanic	95%	96%	94%
Hispanic	5%	4%	6%
<b>Sex and Age</b>			
Female	53%	56%	54%
Male	47%	44%	46%
18-34 years of age	38%	15%	37%
35-54 years of age	38%	24%	38%
55+ years of age	24%	61%	25%
Females 18-34	20%	9%	20%
Females 35-54	20%	13%	20%
Females 55+	13%	34%	14%
Males 18-34	18%	6%	18%
Males 35-54	18%	11%	18%
Males 55+	11%	27%	11%

\* U.S. Census Bureau ACS 2017 5-year estimates

## Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

## Appendix D: Survey Materials

Dear La Vista Resident,

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

It won't take much of your time to make a big difference!

Thank you for helping create a better City!

Sincerely,



Douglas D. Kindig  
Mayor

Dear La Vista Resident,

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

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Thank you for helping create a better City!

Sincerely,



Douglas D. Kindig  
Mayor



City Hall  
8116 Park View Blvd.  
La Vista, NE 68128

Presorted  
First Class Mail  
US Postage  
PAID  
Boulder, CO  
Permit NO. 94



City Hall  
8116 Park View Blvd.  
La Vista, NE 68128

Presorted  
First Class Mail  
US Postage  
PAID  
Boulder, CO  
Permit NO. 94



City Hall  
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La Vista, NE 68128

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Permit NO. 94



City Hall  
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La Vista, NE 68128

Presorted  
First Class Mail  
US Postage  
PAID  
Boulder, CO  
Permit NO. 94



September 2019

Dear City of La Vista Resident:

Please help us shape the future of La Vista! You have been selected at random to participate in the 2019 La Vista Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number being surveyed. Your feedback will help La Vista make decisions that affect our City.

**A few things to remember:**

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<https://bit.ly/lavista2019ncs>

If you have any questions about the survey please call 402-331-4343.

Thank you for your time and participation!

Sincerely,

Douglas D. Kindig  
Mayor

**City Hall**  
8116 Park View Blvd.  
La Vista, NE 68128-2198  
p: 402-331-4343  
f: 402-331-4375

**Community Development**  
8116 Park View Blvd.  
p: 402-331-4343  
f: 402-331-4375

**Fire**  
8110 Park View Blvd.  
p: 402-331-4748  
f: 402-331-0410

**Golf Course**  
8305 Park View Blvd.  
p: 402-339-9147

**Library**  
9110 Giles Rd.  
p: 402-537-3900  
f: 402-537-3902

**Police**  
7701 South 96th St.  
p: 402-331-1582  
f: 402-331-7210

**Public Works**  
9900 Portal Rd.  
p: 402-331-8927  
f: 402-331-1051

**Recreation**  
8116 Park View Blvd.  
p: 402-331-3455  
f: 402-331-0299



October 2019

Dear City of La Vista Resident:

Here's a second chance if you haven't already responded to the 2019 La Vista Community Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of La Vista! You have been selected at random to participate in the 2019 La Vista Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number being surveyed. Your feedback will help La Vista make decisions that affect our City.

**A few things to remember:**

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Douglas D. Kindig  
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9900 Portal Rd.  
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f: 402-331-1051

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8116 Park View Blvd.  
p: 402-331-3455  
f: 402-331-0299

# The City of La Vista 2019 Community Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

## 1. Please rate each of the following aspects of quality of life in La Vista:

	Excellent	Good	Fair	Poor	Don't know
La Vista as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
La Vista as a place to raise children.....	1	2	3	4	5
La Vista as a place to work .....	1	2	3	4	5
La Vista as a place to visit.....	1	2	3	4	5
La Vista as a place to retire.....	1	2	3	4	5
The overall quality of life in La Vista .....	1	2	3	4	5

## 2. Please rate each of the following characteristics as they relate to La Vista as a whole:

	Excellent	Good	Fair	Poor	Don't know
Overall feeling of safety in La Vista .....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit .....	1	2	3	4	5
Quality of overall natural environment in La Vista.....	1	2	3	4	5
Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems) .....	1	2	3	4	5
Health and wellness opportunities in La Vista.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of La Vista .....	1	2	3	4	5
Sense of community .....	1	2	3	4	5
Overall image or reputation of La Vista.....	1	2	3	4	5

## 3. Please indicate how likely or unlikely you are to do each of the following:

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know
Recommend living in La Vista to someone who asks.....	1	2	3	4	5
Remain in La Vista for the next five years.....	1	2	3	4	5

## 4. Please rate how safe or unsafe you feel:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
In your neighborhood during the day.....	1	2	3	4	5	6
In La Vista's downtown/commercial area during the day .....	1	2	3	4	5	6

## 5. Please rate each of the following characteristics as they relate to La Vista as a whole:

	Excellent	Good	Fair	Poor	Don't know
Traffic flow on major streets .....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in La Vista .....	1	2	3	4	5
Ease of travel by public transportation in La Vista.....	1	2	3	4	5
Ease of travel by bicycle in La Vista .....	1	2	3	4	5
Ease of walking in La Vista.....	1	2	3	4	5
Availability of paths and walking trails .....	1	2	3	4	5
Air quality .....	1	2	3	4	5
Cleanliness of La Vista.....	1	2	3	4	5
Overall appearance of La Vista .....	1	2	3	4	5
Public places where people want to spend time .....	1	2	3	4	5
Variety of housing options .....	1	2	3	4	5
Availability of affordable quality housing .....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) .....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care .....	1	2	3	4	5
Availability of preventive health services .....	1	2	3	4	5
Availability of affordable quality mental health care .....	1	2	3	4	5

**6. Please rate each of the following characteristics as they relate to La Vista as a whole:**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool .....	1	2	3	4	5
K-12 education .....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities .....	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities .....	1	2	3	4	5
Employment opportunities .....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in La Vista .....	1	2	3	4	5
Overall quality of business and service establishments in La Vista.....	1	2	3	4	5
Vibrant downtown/commercial area .....	1	2	3	4	5
Overall quality of new development in La Vista .....	1	2	3	4	5
Opportunities to participate in social events and activities .....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters .....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds .....	1	2	3	4	5
Neighborhood of residents in La Vista.....	1	2	3	4	5

**7. Please indicate whether or not you have done each of the following in the last 12 months.**

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water .....	1	2
Made efforts to make your home more energy efficient .....	1	2
Observed a code violation or other hazard in La Vista (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in La Vista .....	1	2
Reported a crime to the police in La Vista.....	1	2
Stocked supplies in preparation for an emergency .....	1	2
Campaigned or advocated for an issue, cause or candidate .....	1	2
Contacted the City of La Vista (in-person, phone, email or web) for help or information .....	1	2
Contacted La Vista elected officials (in-person, phone, email or web) to express your opinion .....	1	2

**8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in La Vista?**

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used La Vista recreation centers or their services .....	1	2	3	4
Visited a neighborhood park or City park .....	1	2	3	4
Used La Vista public libraries or their services .....	1	2	3	4
Participated in religious or spiritual activities in La Vista.....	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving .....	1	2	3	4
Volunteered your time to some group/activity in La Vista .....	1	2	3	4
Participated in a club .....	1	2	3	4
Talked to or visited with your immediate neighbors .....	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

**9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?**

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Attended a local public meeting .....	1	2	3	4
Watched (online or on television) a local public meeting.....	1	2	3	4

# The City of La Vista 2019 Community Survey

## 10. Please rate the quality of each of the following services in La Vista:

	Excellent	Good	Fair	Poor	Don't know
Police/Sheriff services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services .....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement .....	1	2	3	4	5
Street repair .....	1	2	3	4	5
Street cleaning .....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal .....	1	2	3	4	5
Sidewalk maintenance .....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection .....	1	2	3	4	5
Recycling .....	1	2	3	4	5
Yard waste pick-up .....	1	2	3	4	5
Storm drainage .....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services .....	1	2	3	4	5
Power (electric and/or gas) utility .....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities .....	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.) .....	1	2	3	4	5
Animal control .....	1	2	3	4	5
Economic development .....	1	2	3	4	5
Health services .....	1	2	3	4	5
Public library services .....	1	2	3	4	5
Public information services .....	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
La Vista open space .....	1	2	3	4	5
City-sponsored special events .....	1	2	3	4	5
Overall customer service by La Vista employees (police, receptionists, planners, etc.).....	1	2	3	4	5

## 11. Overall, how would you rate the quality of the services provided by each of the following?

	Excellent	Good	Fair	Poor	Don't know
The City of La Vista .....	1	2	3	4	5
The Federal Government .....	1	2	3	4	5

## 12. Please rate the following categories of La Vista government performance:

	Excellent	Good	Fair	Poor	Don't know
The value of services for the taxes paid to La Vista .....	1	2	3	4	5
The overall direction that La Vista is taking.....	1	2	3	4	5
The job La Vista government does at welcoming resident involvement .....	1	2	3	4	5
Overall confidence in La Vista government .....	1	2	3	4	5
Generally acting in the best interest of the community .....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly .....	1	2	3	4	5

**13. Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years:**

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in La Vista .....	1	2	3	4
Overall ease of getting to the places you usually have to visit .....	1	2	3	4
Quality of overall natural environment in La Vista.....	1	2	3	4
Overall “built environment” of La Vista (including overall design, buildings, parks and transportation systems) .....	1	2	3	4
Health and wellness opportunities in La Vista.....	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of La Vista .....	1	2	3	4
Sense of community.....	1	2	3	4

# The City of La Vista 2019 Community Survey

**Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.**

**D1. How often, if at all, do you do each of the following, considering all of the times you could?**

	Never	Rarely	Sometimes	Usually	Always
Recycle at home .....	1	2	3	4	5
Purchase goods or services from a business located in La Vista.....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day .....	1	2	3	4	5
Participate in moderate or vigorous physical activity .....	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.) .....	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

**D2. Would you say that in general your health is:**

Excellent       Very good       Good       Fair       Poor

**D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:**

Very positive       Somewhat positive       Neutral       Somewhat negative       Very negative

**D4. What is your employment status?**

Working full time for pay  
 Working part time for pay  
 Unemployed, looking for paid work  
 Unemployed, not looking for paid work  
 Fully retired

**D5. Do you work inside the boundaries of La Vista?**

Yes, outside the home  
 Yes, from home  
 No

**D6. How many years have you lived in La Vista?**

Less than 2 years       11-20 years  
 2-5 years       More than 20 years  
 6-10 years

**D7. Which best describes the building you live in?**

One family house detached from any other houses  
 Building with two or more homes (duplex, townhome, apartment or condominium)  
 Mobile home  
 Other

**D8. Is this house, apartment or mobile home...**

Rented  
 Owned

**D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?**

Less than \$300 per month  
 \$300 to \$599 per month  
 \$600 to \$999 per month  
 \$1,000 to \$1,499 per month  
 \$1,500 to \$2,499 per month  
 \$2,500 or more per month

**D10. Do any children 17 or under live in your household?**

No       Yes

**D11. Are you or any other members of your household aged 65 or older?**

No       Yes

**D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)**

Less than \$25,000  
 \$25,000 to \$49,999  
 \$50,000 to \$99,999  
 \$100,000 to \$149,999  
 \$150,000 or more

**Please respond to both questions D13 and D14:**

**D13. Are you Spanish, Hispanic or Latino?**

No, not Spanish, Hispanic or Latino  
 Yes, I consider myself to be Spanish, Hispanic or Latino

**D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)**

American Indian or Alaskan Native  
 Asian, Asian Indian or Pacific Islander  
 Black or African American  
 White  
 Other

**D15. In which category is your age?**

18-24 years       55-64 years  
 25-34 years       65-74 years  
 35-44 years       75 years or older  
 45-54 years

**D16. What is your sex?**

Female       Male

**D17. Do you consider a cell phone or land line your primary telephone number?**

Cell       Land line       Both

**Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**



# La Vista, NE

Trends over Time

2019



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# Summary

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report discusses trends over time, comparing the 2019 ratings for the City of La Vista to its previous survey results in 2007, 2013 and 2016. Additional reports and technical appendices are available under separate cover.

Trend data for La Vista represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being "higher" or "lower" if the differences are greater than eight percentage points between the 2016 and 2019 surveys, otherwise the comparisons between 2016 and 2019 are noted as being "similar." Additionally, benchmark comparisons for all survey years are presented for reference. Changes in the benchmark comparison over time can be impacted by various trends, including varying survey cycles for the individual communities that comprise the benchmarks, regional and national economic or other events, as well as emerging survey methodologies.

Overall, ratings in La Vista for 2019 generally remained stable. Of the 134 items for which comparisons were available, 104 items were rated similarly in 2016 and 2019, eight items showed a decrease in ratings and 22 showed an increase in ratings. Notable trends over time included the following:

- Within the pillar of Community Characteristics, ratings for 13 aspects increased from 2016 to 2019, with most concentrated within the facet of Economy, including overall economic health, shopping opportunities, employment opportunities, and vibrancy of the downtown/commercial area. Assessments of employment opportunities have increased by 27% since 2007. Other improvements in 2019 included new development in La Vista, ease of travel by walking, and La Vista's overall appearance, among others. Residents' evaluations of cost of living and availability of affordable quality child care/preschool decreased from 2016 to 2019.
- In Governance, evaluations for emergency preparedness, open space, natural areas preservation, and land use, planning, and zoning improved from 2016 to 2019. Additionally, assessments of economic development, recreation programs, special events, and services provided by the Federal Government increased over time. However, respondents were more critical of bus or transit services in 2019 than in 2016.
- However, rates of participation saw more declines than improvements. Respondents reported lower levels of carpooling instead of driving alone, conserving water, making efforts to make their home more energy efficient, and participating in physical activity. More residents were under housing cost stress in 2019. Conversely, residents were more likely to award high marks to sense of community in La Vista in 2019 compared to 2016.

Table 1: Community Characteristics General

	Percent rating positively (e.g., excellent/good)				2019 rating compared to 2016	Comparison to benchmark			
	2007	2013	2016	2019		2007	2013	2016	2019
Overall quality of life	89%	90%	89%	90%	Similar	Much higher	Much higher	Similar	Similar
Overall image	76%	72%	72%	83%	Higher	Much higher	Similar	Similar	Similar
Place to live	93%	95%	91%	95%	Similar	Much higher	Much higher	Similar	Similar
Neighborhood	85%	90%	85%	90%	Similar	Higher	Much higher	Similar	Similar
Place to raise children	90%	92%	88%	95%	Similar	Much higher	Much higher	Similar	Higher
Place to retire	65%	65%	72%	71%	Similar	Higher	Similar	Similar	Similar
Overall appearance	73%	65%	67%	83%	Higher	Much higher	Similar	Similar	Similar

Table 2: Community Characteristics by Facet

		Percent rating positively (e.g., excellent/good, very/somewhat safe)				2019 rating compared to 2016	Comparison to benchmark			
		2007	2013	2016	2019		2007	2013	2016	2019
Safety	Overall feeling of safety	NA	NA	90%	95%	Similar	NA	NA	Similar	Higher
	Safe in neighborhood	94%	98%	97%	97%	Similar	Much higher	Much higher	Similar	Similar
	Safe downtown/commercial area	94%	93%	94%	96%	Similar	Much higher	Higher	Similar	Similar
	Overall ease of travel	NA	NA	89%	93%	Similar	NA	NA	Higher	Higher
	Paths and walking trails	NA	57%	61%	72%	Higher	NA	Lower	Similar	Similar
	Ease of walking	69%	67%	71%	79%	Higher	Much higher	Higher	Similar	Higher
	Travel by bicycle	46%	48%	52%	58%	Similar	Similar	Similar	Similar	Similar
	Travel by public transportation	NA	NA	32%	29%	Similar	NA	NA	Similar	Similar
	Travel by car	NA	NA	88%	88%	Similar	NA	NA	Higher	Higher
	Public parking	NA	NA	84%	82%	Similar	NA	NA	Higher	Higher
Mobility	Traffic flow	76%	71%	79%	77%	Similar	NA	Much higher	Higher	Higher
Natural Environment	Overall natural environment	NA	NA	78%	77%	Similar	NA	NA	Similar	Similar
	Cleanliness	NA	74%	82%	87%	Similar	NA	Higher	Similar	Similar
	Air quality	NA	NA	91%	92%	Similar	NA	NA	Similar	Similar
	Overall built environment	NA	NA	58%	68%	Higher	NA	NA	Similar	Similar
Built Environment	New development in La Vista	84%	64%	56%	77%	Higher	Much higher	Higher	Similar	Higher
	Affordable quality housing	67%	70%	58%	60%	Similar	Much higher	Much higher	Higher	Higher
	Housing options	NA	74%	64%	70%	Similar	NA	Much higher	Similar	Higher
	Public places	NA	NA	54%	60%	Similar	NA	NA	Similar	Similar

The National Community Survey™

		Percent rating positively (e.g., excellent/good, very/somewhat safe)				2019 rating compared to 2016	Comparison to benchmark			
		2007	2013	2016	2019		2007	2013	2016	2019
Economy	Overall economic health	NA	NA	67%	80%	Higher	NA	NA	Similar	Similar
	Vibrant downtown/commercial area	NA	NA	23%	35%	Higher	NA	NA	Much lower	Similar
	Business and services	NA	55%	54%	60%	Similar	NA	Lower	Similar	Similar
	Cost of living	NA	NA	61%	51%	Lower	NA	NA	Higher	Similar
	Shopping opportunities	51%	35%	41%	54%	Higher	Similar	Much lower	Similar	Similar
	Employment opportunities	33%	31%	43%	60%	Higher	Higher	Similar	Similar	Higher
	Place to visit	NA	NA	51%	57%	Similar	NA	NA	Similar	Similar
	Place to work	62%	63%	62%	69%	Similar	Higher	Higher	Similar	Similar
	Health and wellness	NA	NA	69%	74%	Similar	NA	NA	Similar	Similar
	Mental health care	NA	NA	46%	54%	Similar	NA	NA	Similar	Similar
	Preventive health services	NA	NA	68%	68%	Similar	NA	NA	Similar	Similar
	Health care	55%	NA	68%	71%	Similar	Much higher	NA	Similar	Similar
	Food	NA	NA	63%	69%	Similar	NA	NA	Similar	Similar
Recreation and Wellness	Recreational opportunities	42%	46%	58%	56%	Similar	Much lower	Much lower	Similar	Similar
	Fitness opportunities	NA	NA	58%	65%	Similar	NA	NA	Similar	Similar
	Education and enrichment opportunities	NA	NA	74%	76%	Similar	NA	NA	Similar	Similar
	Religious or spiritual events and activities	NA	68%	62%	76%	Higher	NA	Much lower	Lower	Similar
Education and Enrichment	Cultural/arts/music activities	37%	31%	49%	54%	Similar	Much lower	Much lower	Similar	Similar
	Adult education	NA	NA	70%	68%	Similar	NA	NA	Similar	Similar
	K-12 education	NA	NA	85%	87%	Similar	NA	NA	Higher	Higher
	Child care/preschool	56%	61%	77%	62%	Lower	Much higher	Much higher	Higher	Similar
	Social events and activities	NA	58%	57%	61%	Similar	NA	Similar	Similar	Similar
Community Engagement	Neighborhoodness	NA	NA	67%	73%	Similar	NA	NA	Similar	Similar
	Openness and acceptance	NA	70%	70%	79%	Higher	NA	Higher	Similar	Higher
	Opportunities to participate in community matters	NA	57%	62%	68%	Similar	NA	Similar	Similar	Similar
	Opportunities to volunteer	NA	58%	55%	68%	Higher	NA	Much lower	Lower	Similar

Table 3: Governance General

	Percent rating positively (e.g., excellent/good)				2019 rating compared to 2016	Comparison to benchmark			
	2007	2013	2016	2019		2007	2013	2016	2019
Services provided by La Vista	83%	86%	81%	88%	Similar	Much higher	Much higher	Similar	Similar
Customer service	80%	89%	83%	87%	Similar	Much higher	Much higher	Similar	Higher
Value of services for taxes paid	61%	67%	61%	57%	Similar	Higher	Much higher	Similar	Similar
Overall direction	72%	66%	74%	78%	Similar	Much higher	Much higher	Similar	Higher
Welcoming resident involvement	62%	55%	65%	66%	Similar	Much higher	Higher	Similar	Higher
Confidence in City government	NA	NA	70%	68%	Similar	NA	NA	Similar	Higher
Acting in the best interest of La Vista	NA	NA	73%	74%	Similar	NA	NA	Similar	Higher
Being honest	NA	NA	77%	73%	Similar	NA	NA	Similar	Higher
Treating all residents fairly	NA	NA	78%	77%	Similar	NA	NA	Higher	Higher
Services provided by the Federal Government	45%	40%	36%	47%	Higher	Higher	Similar	Similar	Similar

Table 4: Governance by Facet

		Percent rating positively (e.g., excellent/good)				2019 rating compared to 2016	Comparison to benchmark			
		2007	2013	2016	2019		2007	2013	2016	2019
Safety	Police	89%	90%	89%	94%	Similar	Much higher	Much higher	Similar	Higher
	Fire	94%	91%	96%	97%	Similar	Much higher	Similar	Similar	Similar
	Ambulance/EMS	93%	91%	96%	95%	Similar	Much higher	Higher	Similar	Similar
	Crime prevention	81%	85%	88%	86%	Similar	Much higher	Much higher	Higher	Higher
	Fire prevention	87%	84%	87%	89%	Similar	Much higher	Higher	Similar	Similar
	Animal control	75%	75%	75%	77%	Similar	Much higher	Much higher	Similar	Similar
	Emergency preparedness	NA	70%	65%	74%	Higher	NA	Higher	Similar	Similar
Mobility	Traffic enforcement	76%	82%	80%	76%	Similar	Much higher	Much higher	Higher	Similar
	Street repair	65%	72%	56%	56%	Similar	Much higher	Much higher	Similar	Similar
	Street cleaning	72%	77%	68%	69%	Similar	Much higher	Much higher	Similar	Similar
	Street lighting	76%	77%	75%	81%	Similar	Much higher	Much higher	Similar	Higher
	Snow removal	71%	79%	75%	74%	Similar	Much higher	Much higher	Similar	Similar

The National Community Survey™

		Percent rating positively (e.g., excellent/good)				2019 rating compared to 2016	Comparison to benchmark			
		2007	2013	2016	2019		2007	2013	2016	2019
Natural Environment	Sidewalk maintenance	66%	66%	64%	67%	Similar	Much higher	Much higher	Similar	Similar
	Traffic signal timing	61%	69%	60%	60%	Similar	Much higher	Much higher	Similar	Similar
	Bus or transit services	NA	38%	44%	36%	Lower	NA	Much lower	Similar	Lower
	Garbage collection	NA	NA	83%	88%	Similar	NA	NA	Similar	Similar
	Recycling	NA	NA	68%	70%	Similar	NA	NA	Similar	Similar
	Yard waste pick-up	NA	NA	78%	75%	Similar	NA	NA	Similar	Similar
	Drinking water	NA	NA	85%	83%	Similar	NA	NA	Similar	Similar
	Natural areas preservation	NA	56%	58%	67%	Higher	NA	Similar	Similar	Similar
	Open space	NA	NA	56%	65%	Higher	NA	NA	Similar	Similar
	Storm drainage	76%	78%	74%	69%	Similar	Much higher	Much higher	Similar	Similar
Built Environment	Sewer services	85%	83%	84%	81%	Similar	Much higher	Much higher	Similar	Similar
	Power utility	NA	NA	82%	85%	Similar	NA	NA	Similar	Similar
	Utility billing	NA	NA	72%	75%	Similar	NA	NA	Similar	Similar
	Land use, planning and zoning	66%	55%	53%	66%	Higher	Much higher	Much higher	Similar	Higher
	Code enforcement	67%	59%	53%	55%	Similar	Much higher	Much higher	Similar	Similar
	Cable television	NA	NA	58%	59%	Similar	NA	NA	Similar	Similar
Economy	Economic development	69%	51%	60%	70%	Higher	Much higher	Higher	Similar	Higher
Recreation and Wellness	City parks	80%	82%	78%	79%	Similar	Higher	Similar	Similar	Similar
	Recreation programs	78%	77%	64%	76%	Higher	Much higher	Similar	Similar	Similar
	Recreation centers	78%	76%	64%	72%	Similar	Much higher	Similar	Similar	Similar
	Health services	NA	NA	75%	76%	Similar	NA	NA	Similar	Similar
Education and Enrichment	Special events	NA	NA	69%	77%	Higher	NA	NA	Similar	Similar
	Public libraries	86%	87%	83%	91%	Similar	Much higher	Higher	Similar	Similar
Community Engagement	Public information	74%	76%	70%	73%	Similar	Much higher	Higher	Similar	Similar

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Table 5: Participation General

	Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2019 rating compared to 2016	Comparison to benchmark			
	2007	2013	2016	2019		2007	2013	2016	2019
Sense of community	70%	70%	64%	73%	Higher	Higher	Similar	Similar	Similar
Recommend La Vista	NA	95%	94%	97%	Similar	NA	Much higher	Similar	Higher
Remain in La Vista	NA	86%	87%	94%	Similar	NA	Similar	Similar	Higher
Contacted La Vista employees	47%	33%	30%	27%	Similar	NA	Much lower	Lower	Lower

Table 6: Participation by Facet

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2019 rating compared to 2016	Comparison to benchmark			
		2007	2013	2016	2019		2007	2013	2016	2019
Safety	Stocked supplies for an emergency	NA	NA	30%	31%	Similar	NA	NA	Similar	Similar
	Did NOT report a crime	NA	NA	81%	83%	Similar	NA	NA	Similar	Similar
	Was NOT the victim of a crime	87%	92%	91%	92%	Similar	NA	Higher	Similar	Similar
Mobility	Used public transportation instead of driving	NA	NA	7%	3%	Similar	NA	NA	Lower	Much lower
	Carpooled instead of driving alone	NA	NA	41%	31%	Lower	NA	NA	Similar	Lower
	Walked or biked instead of driving	NA	NA	45%	43%	Similar	NA	NA	Lower	Lower
Natural Environment	Conserved water	NA	NA	77%	64%	Lower	NA	NA	Similar	Lower
	Made home more energy efficient	NA	NA	75%	62%	Lower	NA	NA	Similar	Lower
	Recycled at home	NA	60%	69%	66%	Similar	NA	Much lower	Lower	Much lower
Built Environment	Did NOT observe a code violation	NA	NA	58%	64%	Similar	NA	NA	Similar	Similar
	NOT under housing cost stress	NA	81%	82%	74%	Lower	NA	Much higher	Higher	Similar
	Purchased goods or services in La Vista	NA	NA	96%	94%	Similar	NA	NA	Similar	Similar
Economy	Economy will have positive impact on income	14%	21%	26%	30%	Similar	NA	Higher	Similar	Similar
	Work in La Vista	NA	NA	24%	21%	Similar	NA	NA	Lower	Much lower
	Used La Vista recreation centers	37%	46%	46%	40%	Similar	NA	Much lower	Lower	Lower
Recreation and Wellness	Visited a City park	76%	77%	74%	74%	Similar	NA	Much lower	Similar	Similar
	Ate 5 portions of fruits and vegetables	NA	NA	74%	75%	Similar	NA	NA	Similar	Similar

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		Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2019 rating compared to 2016	Comparison to benchmark			
		2007	2013	2016	2019		2007	2013	2016	2019
Education and Enrichment	Participated in moderate or vigorous physical activity	NA	NA	86%	77%	Lower	NA	NA	Similar	Similar
	In very good to excellent health	NA	NA	58%	59%	Similar	NA	NA	Similar	Similar
	Used La Vista public libraries	60%	60%	52%	54%	Similar	NA	Much lower	Lower	Similar
	Participated in religious or spiritual activities	NA	25%	30%	23%	Similar	NA	Much lower	Lower	Much lower
	Attended a City-sponsored event	NA	NA	46%	42%	Similar	NA	NA	Similar	Lower
	Campaigned for an issue, cause or candidate	NA	NA	13%	12%	Similar	NA	NA	Similar	Lower
	Contacted La Vista elected officials	NA	NA	14%	11%	Similar	NA	NA	Similar	Similar
	Volunteered	16%	16%	16%	19%	Similar	NA	Much lower	Much lower	Lower
	Participated in a club	NA	11%	12%	14%	Similar	NA	Much lower	Lower	Lower
	Talked to or visited with neighbors	NA	NA	89%	89%	Similar	NA	NA	Similar	Similar
Community Engagement	Done a favor for a neighbor	NA	NA	76%	74%	Similar	NA	NA	Similar	Similar
	Attended a local public meeting	17%	15%	12%	11%	Similar	NA	Much lower	Lower	Lower
	Watched a local public meeting	NA	NA	16%	10%	Similar	NA	NA	Lower	Lower
	Read or watched local news	NA	NA	86%	82%	Similar	NA	NA	Similar	Similar
	Voted in local elections	68%	74%	80%	82%	Similar	NA	Similar	Similar	Similar